



EPUB 3

future directions for the global open standard

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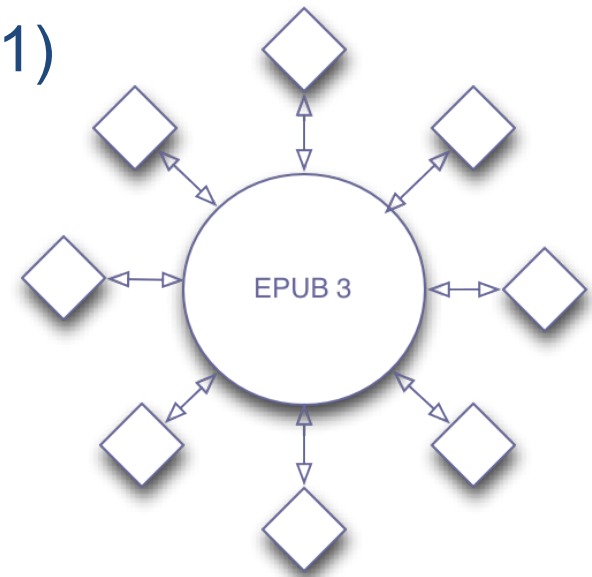
International Trade and Standards Organization
for the Digital Publishing Industry





EPUB 3.0

- EPUB 3.0 released October 2011
- Maintenance release work (3.01) starting autumn 2012



- IDPF adopting a modular evolution model
 - Specialized functionality on top of the EPUB 3 base



Current projects (2012)

- Fixed Layout (*done!*)
- Advanced Adaptive (“Liquid”) Layout
- Dictionaries & Glossaries
- Indexes

<http://idpf.org/ongoing>

EPUB Fixed Layout

<http://idpf.org/epub/fxl/>





EPUB Fixed Layout

- Standardized based on Apple Fixed Layout
- New description metadata
- One page per spine item
- Spread support & control
- Accessibility
 - Variable
 - Images
 - SVG
 - Placed markup



ePUB

EPUB Fixed Layout

```
<?xml version="1.0" encoding="UTF-8"?>  
<display_options>  
  <platform name="*">  
    <option name="fixed-layout">>true</option>  
    <option name="interactive">>false</option>  
    <option name="specified-fonts">>true</option>  
    <option name="orientation-lock">none</option>  
  </platform>  
</display_options>
```



EPUB Fixed Layout

Package Document

```
<meta property="rendition:layout">pre-paginated</meta>  
<meta property="rendition:spread">landscape</meta>
```

XHTML

```
<meta name="viewport" content="width=512, height=600"/>
```





EPUB Fixed Layout

Package Document

```
<meta property="rendition:layout">pre-paginated</meta>  
<meta property="rendition:spread">none</meta>  
<meta property="rendition:orientation">landscape</meta>
```

```
<meta property="rendition:layout">reflowable</meta>  
<meta property="rendition:spread">auto</meta>
```

...

```
<itemref id="titlepage" properties="page-spread-right  
    rendition:layout-pre-paginated"/>
```




Advanced Adaptive Layout

- Adaptive print-fidelity layout
 - Magazines, textbooks, cookbooks, travel books, et al
 - Migration from Fixed Layout?
- CSS Regions
- CSS Exclusions
- Page templates in CSS (-epubx-)
- Adobe in-design CS6 (“Liquid Layout”)
- Accessibility
 - Should be good

<http://idpf.org/epub/pgt/>





ePUB

Advanced Adaptive Layout

of our papers had been picked up by the AP and had spread worldwide. We did interviews for newspapers and radio stations all across the country and at least one radio station in Canada.

With all the exposure it wasn't long before we were made aware that the record of 120 hours had been broken already. A few emails and phone calls later and we found out that two State Farm agents from Texas held the last record certified by Guinness of 118 hours. That was quite a downer. We had followers counting on us to break the record and we had figured everything on a faulty premise.

We resolved to just keep at it and hope for the best. We received lots of encouragement from friends, family and fans and we couldn't let them down. After

“To anyone we inspired, thanks.”

many miles and a few adventures (which can be found here) we finished our crazy trip at four corners. We beat our expectations by a long shot, hitting all 48 contiguous states in 106 hours and 43 minutes. Even though we had five more hours of driving to get home, we were ecstatic.

After we wrapped up we found out how many people had heard about our Great American

Road Trip. We had as

many as 25,000 hits on this site in a day from dozens of countries from every continent except Antarctica. We were mentioned in magazines ranging from a Christian Magazine to Car and Driver. We continued to do interviews and we found news articles in Chinese, German, and many other languages. We were astounded.

So many people connected with our trip in so many ways and we have been an inspiration to many to hit the road or follow their dreams. Some of those we inspired were inspired to beat our record and accomplished just that. The trip was great, the sense of accomplishment was wonderful but knowing we might have made a difference in someone's day, let alone life, is better than any record.

To anyone we inspired, to all those that enjoyed our journey, to our families and to our friends, thank you.





ePUB

Advanced Adaptive Layout

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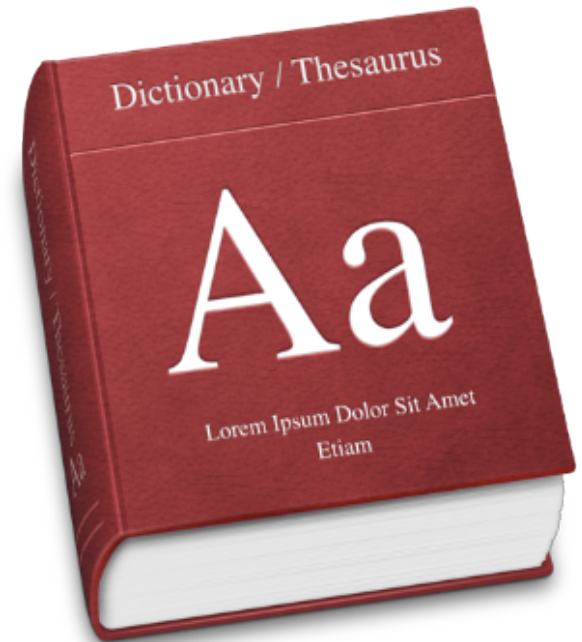




ePUB

Dictionarys & Glossaries

- Typical “system-level” dictionary not sufficient
 - Children and levels of reading/understanding
 - Language learning
 - Specialized fields (law, medicine, etc.)
 - Glossaries, Dictionarys, Bilingual Dictionarys, Thesauri: publisher opportunities
1. Read “as any other book”
 2. Integrate as a lookup service
 3. Semantics allowing accessibility and usability



<http://code.google.com/p/epub-revision/wiki/DictionarysMainPage>



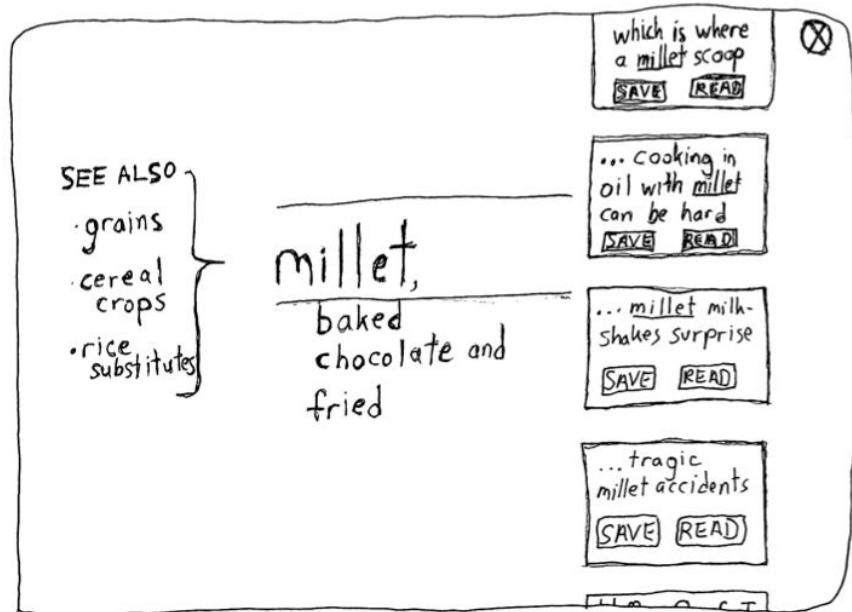


ePUB

Indexes

“... offer readers an interaction with content that is enhanced, more powerful, and more specific than simple search.”

<http://code.google.com/p/epub-revision/wiki/IndexesMainPage>



<http://newkindofbook.com/2011/09/missing-entry-whither-the-ebook-index/>





Upcoming projects

- Lightweight Content Protection?
- Advanced Hybrid Layouts
 - Rendition mapping
 - Rendition selection
- Linking & Annotations
- EPUB-specific JavaScript APIs

Lightweight Content Protection?

- IDPF membership: request for comments; discovery process
- Interoperability is key motivator
 - ... as is the reduction of single-vendor dependencies
- Does not prevent DRM-free from being the ultimate goal
- “Lightweight” as in
 - Implementation
 - User experience
 - Intrusion





Advanced “Hybrid” Layouts

- Brady? (rendition selection & mapping...)



ePUB

Linking & Annotations

- Interoperable annotations
 - <http://www.openannotation.org/>
 - W3C Open Annotation Community Group
 - NISO Working Group
- Inter-publication linking



IDPF supporting efforts

Radium

www.readium.org

EPUB 3.0 samples

code.google.com/p/epub-samples/

Validation (EpubCheck)

validator.idpf.org

Transforms and migration

transform.idpf.org *(proposal)*

EPUB Standard Widget Toolkit

(in planning stages)





Thank you!

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