The Electronic Book Publishers Association of Japan

Representative Director

Yoshinobu Noma
Total of 120 images by 14 world-renowned photographers

All proceeds from this project will be donated to Japan Red Cross relief efforts

- Release date: April 14, 2011 (available on Apple App Store)
- Price: US$ 0.99 (Released globally at Tier 1 price, in case of EURO, €0.79)
- Category: News, Book
3/11 Tsunami Photo Project Slideshow

You can watch FULL version with music by Ryuichi Sakamoto on Youtube
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Thanks for purchase & downloads from 49 countries  (as of May 11)
The Electronic Book Publishers Association of Japan

http://www.ebpaj.jp/

- Established: 2010/2/1
- Association of 43 publishers representing Japan
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About EBPAJ

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● 3 principles
  1. Secure interest and rights of authors;
  2. Provide most convenience for readers;
  3. Promote coexistence and interconnections between printed books and eBooks.
More means to deliver Printed books / eBooks
EBPAJ joined the IDPF as a member

The Electronic Book Publishers Association of Japan

joined the IDPF in December 2010

Unification & Standardization
Global market
Unique features of Japanese

# vertical reading
# Kanji, Hiragana, Katakana
# ruby
# page progression direction: right to left

Local / Proprietary Format
(example ".book")
EPUB and Japanese will work together in a beautiful harmony
The Electronic Book Publishers Association of Japan

Contact: info@ebpaj.jp

http://www.ebpaj.jp/