



# ZUUKA IDPF 2012



zuka is Kids.

# WHO ARE WE?

We are a pioneer in mobile apps and a next generation publisher of digital children's content.

- Acting as licensee, designer, developer and service contractor
- We are one of the largest interactive book publishers, distributing on all major platforms (iOS, Android, ePub3 etc.) in more than 80 countries in 10+ languages.

# WHAT FORMAT?

- IOS APP
- ANDROID APP
- NOOK KIDS
- BOOKSTORE
- BOOKS AUTHOR
- EPUB3
- KINDLE EDITION



# WHY APPS?





# NEW CONTENT



# CONTACT

Woody Sears

Founding Partner  
woody@zuuka.com

For more information visit [zuuka.com](http://zuuka.com)

**THANK YOU!**

