A discussion with
New York Times bestselling authors

Bella Andre
Barbara Freethy
Hugh Howey

The Indie / Hybrid Perspective on P & E: Reinventing the Writing Process in a Reader-Connected World
What is the real story?

• Three Paths to Publication - Traditional, Indie, Hybrid - what have authors learned in the past 3 years?

• Is the Indie revolution ending or just beginning? Dispelling popular industry myths.

• Storytelling and technology – How has the writing process changed? Or has it?

• What are the real numbers? How well are Indie authors competing?
Where are we going in the future?

• How can authors most effectively juggle the demands for print & e?

• Global expansion: How is the model changing overseas?

• Pricing: Where is it going?

• Audiobooks: Are they the new eBooks?