



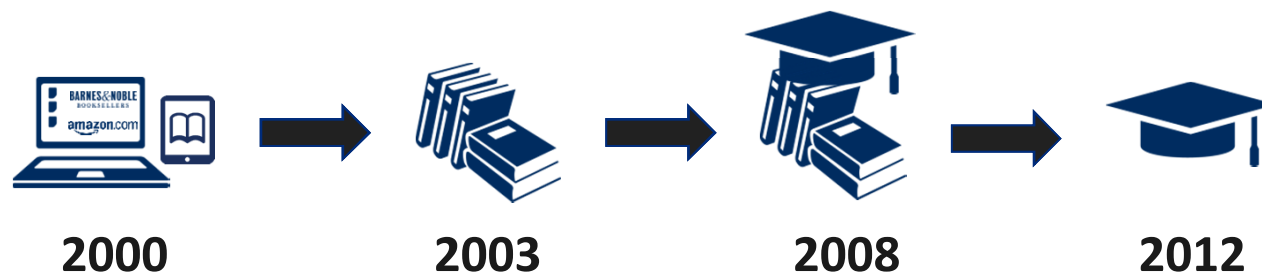
## OverDrive in the Classroom: Five Lessons We Learned The Hard Way

Peter Haasz, IDPF DB14

# The OverDrive story in 30 seconds



# Our road to the classroom



## Five lessons we learned the hard way



# 1. We need new models of discovery and access

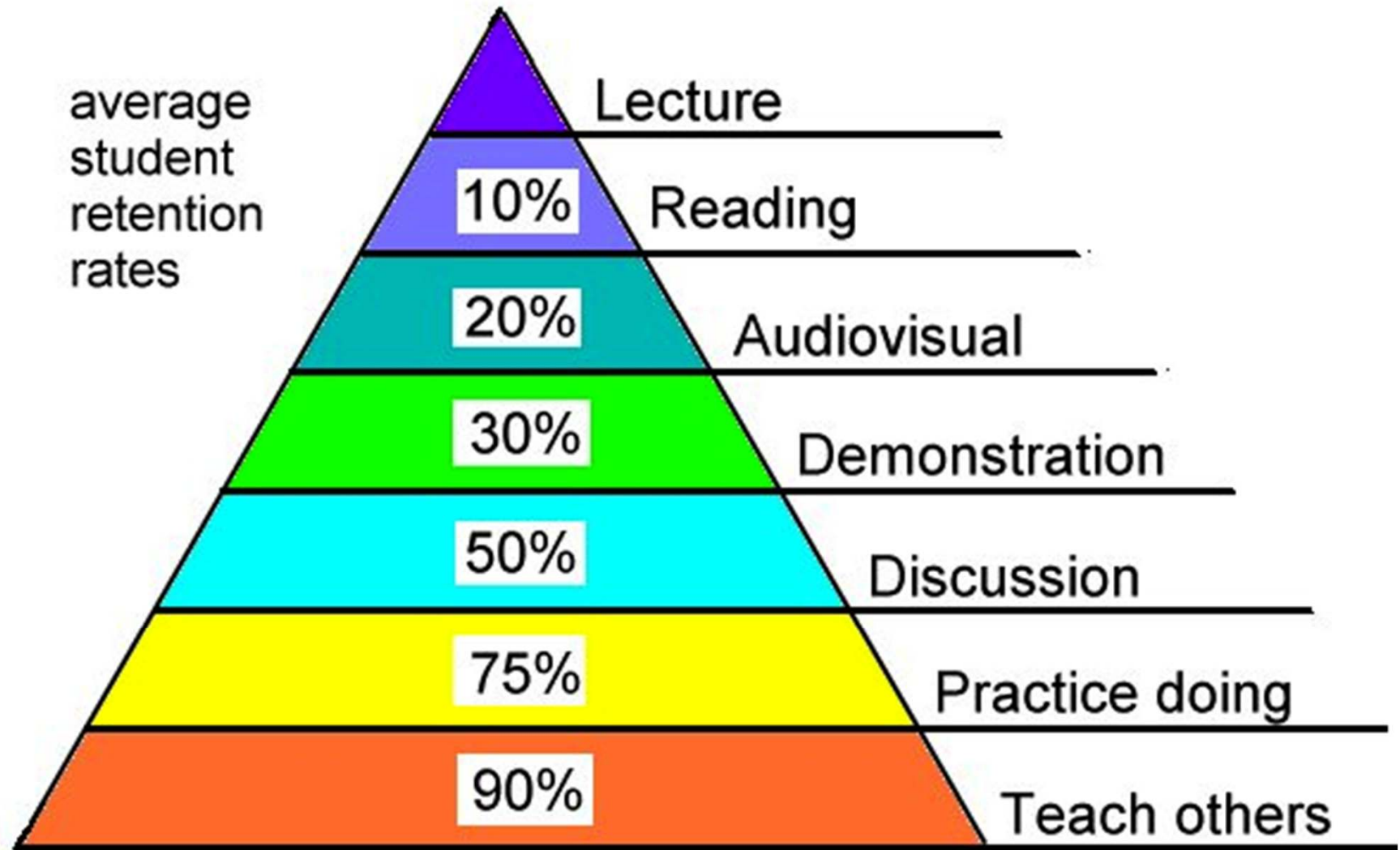
## For **students**:

- Service discovery: “My school offers ebooks?”
- Service access for junior readers
- Mobile-first, browser-first

## For **educators**:

- Content acquisition terms: class sets
- Content discovery and filtering
- Push-provisioning

## 2. We need to move from literacy to learning



Source: National Training Laboratories, Bethel, Maine

### 3. We need to keep our eyes on the prize

## Enhanced eBooks Don't Necessarily Enhance Education

April 14th, 2014 by Nate Hoffelder · 2 Comments · Education, Enhanced eBook, iPad



We've long known that when games and other enhancements are added to ebooks they can [distract readers from paying attention to the text](#), and now it appears that enhancements can have a negative academic impact.



Researchers at West Chester University have published a paper which looks at the impact of using digital textbooks on iPads. In a small study they found that students' reading comprehension was higher when they read conventional books than when they read enhanced ebook. In a second related study the researchers discovered that the students "often skipped over the text altogether".

## 4. We need to keep innovating

More opportunities than resources!

- **Big data, big opportunities** — but where to start?
- **Collaboration within and around books** — but how to make it happen?
- **LMS integration** — but how to preserve UX?



# 5. We need to help teachers be the heroes of the story

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Jul. 4	Independence Day	Jul. 24 to Jul. 24	Amelia Earhart Day	Jul. 27 to Jul. 27	Parent's Day

T-Shirts created with teachers in mind

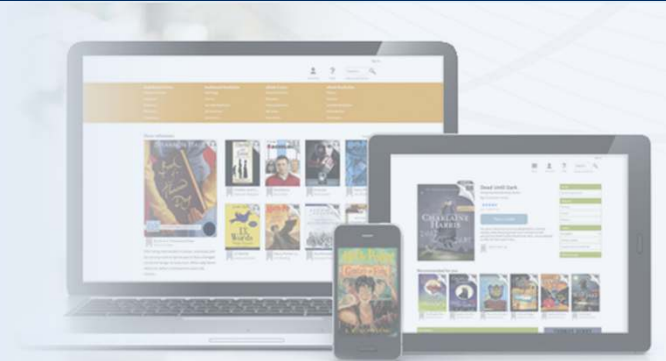
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