BORNE DIGITAL
BOOKS FOR DIGITAL NATIVES

@IDPF Digital Book 2013

May 29, 2013

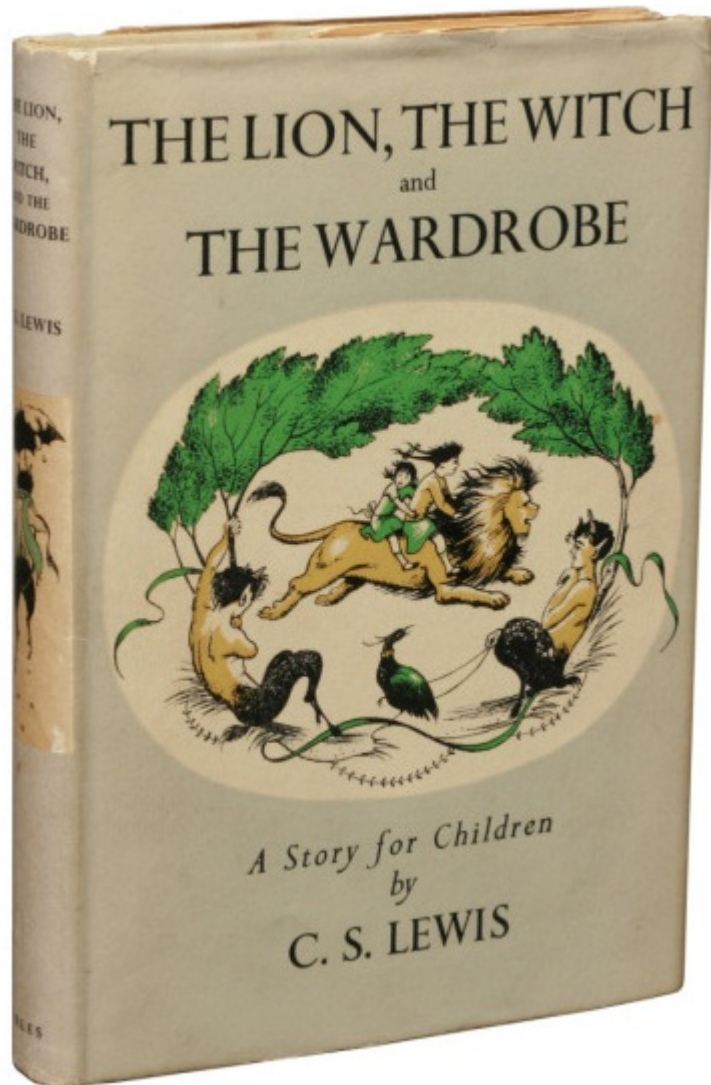# Machines Can "*Understand*" You

- Speech Recognition
- Eye Tracking
- Brain Monitoring

And "*Respond*"

But, what about your books?

How do you make eBooks ADAPTIVE?

- Leverage native device features
- Build multiple experiences within each book
- Collect and respond to data

and respond to the needs of Digital Natives

"Winner of the Publishing Startup Showcase's "People's Choice" award, Borne Digital offers teachers and parents the ability to provide a single book to children of very different reading skills and to change those levels with a click."
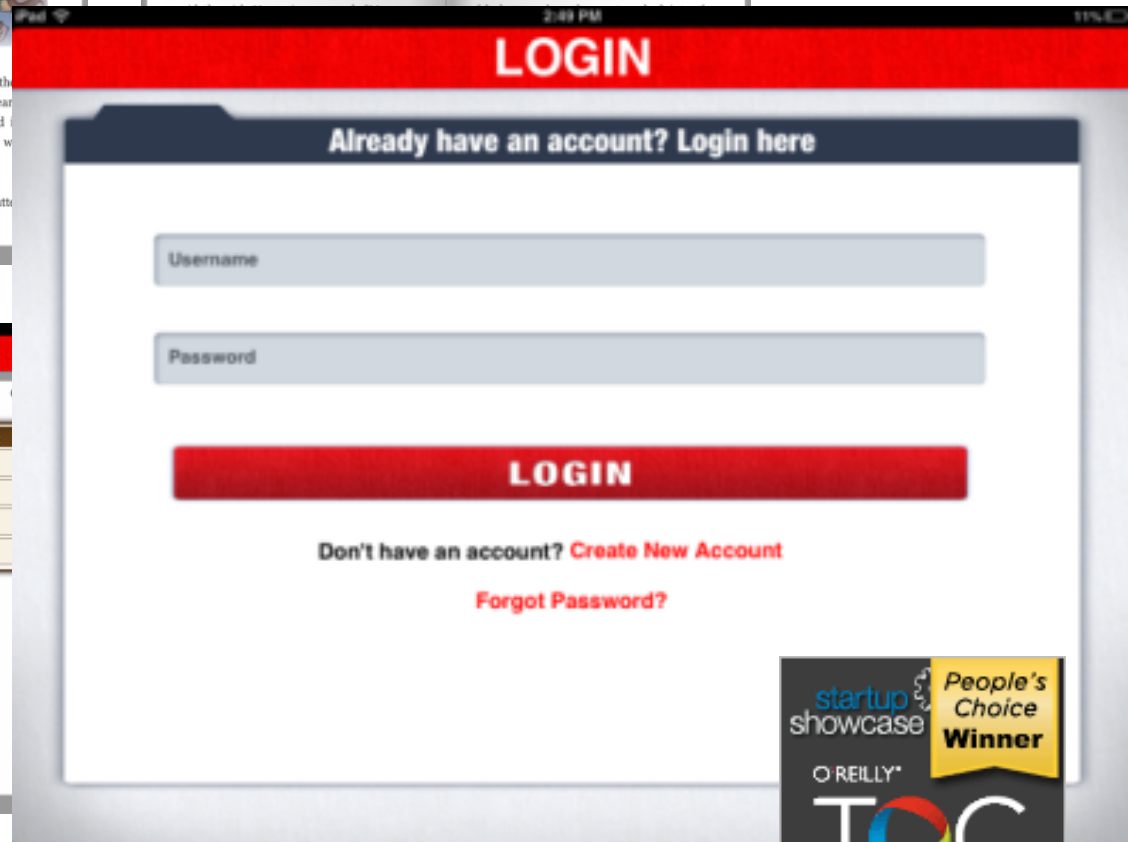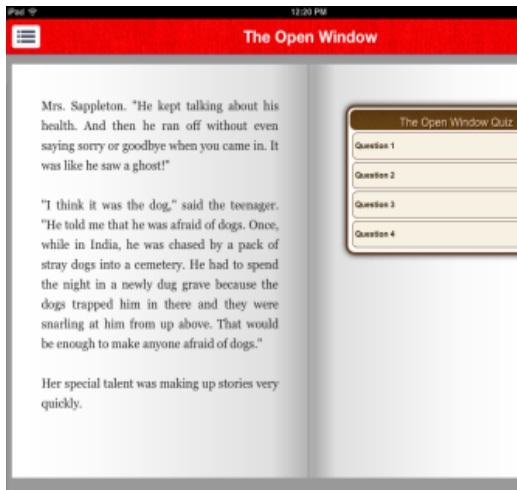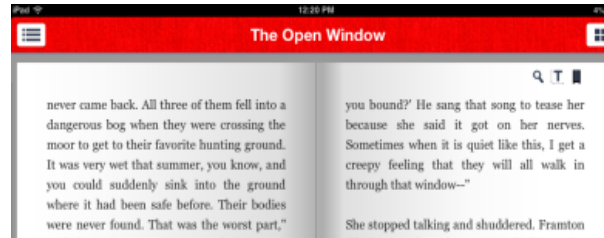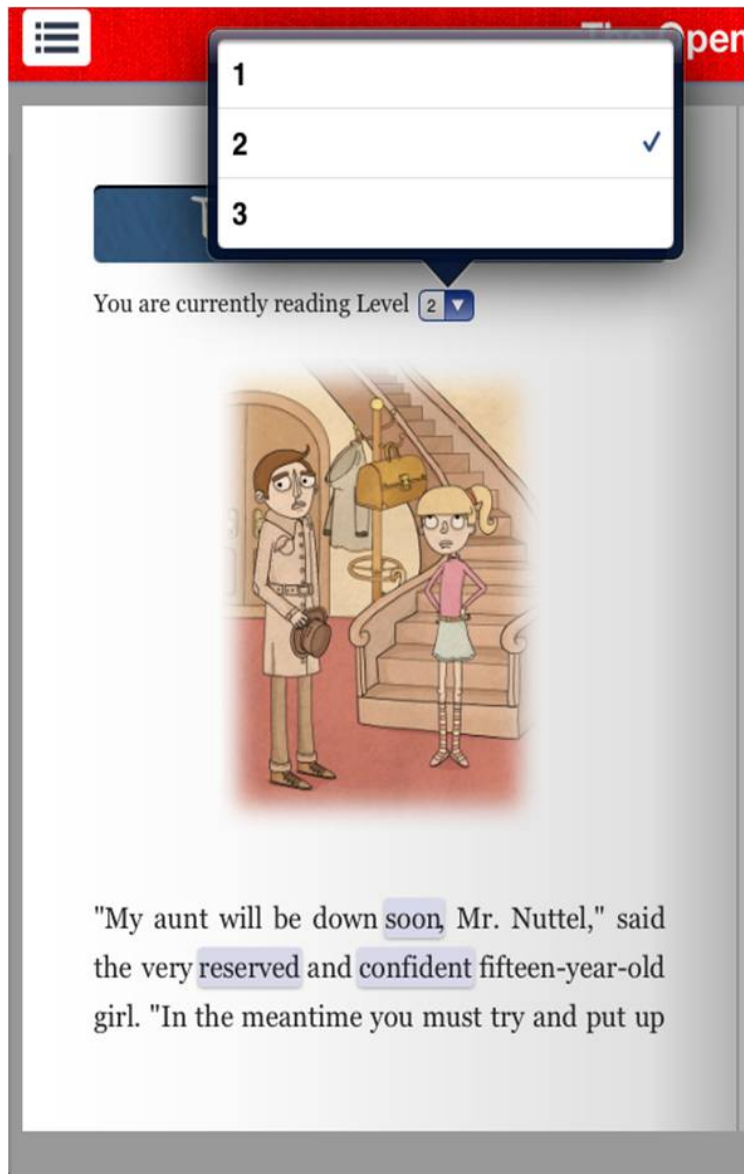
PublishersWeekly

February 14, 2013

Play Video Here

http://youtu.be/rO_bwKey-pE
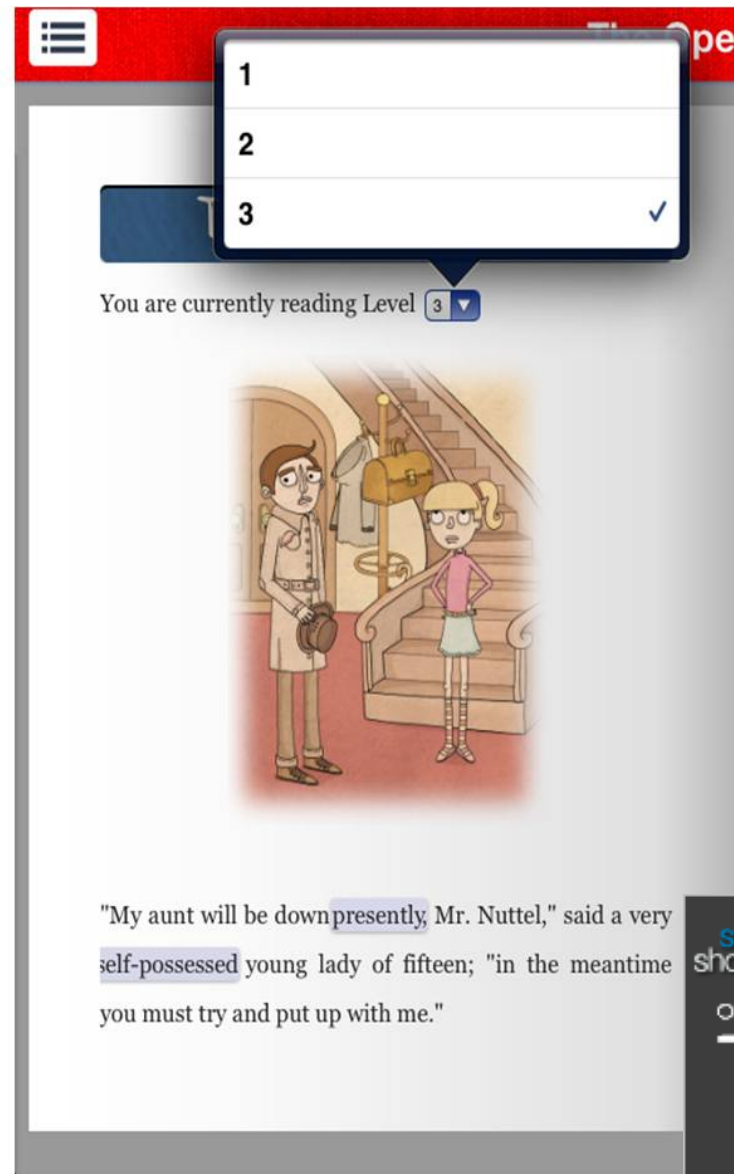
Profile Driven Reading

Adaptive Pathways

Adaptive Pathways

"My aunt will be down soon, Mr. Nuttel," said the very reserved and confident fifteen-year-old girl. "In the meantime you must try and put up

"My aunt will be down presently, Mr. Nuttel," said a very self-possessed young lady of fifteen; "in the meantime you must try and put up with me."

Adaptive Assessment

Comprehensive Skill Analysis and Feedback
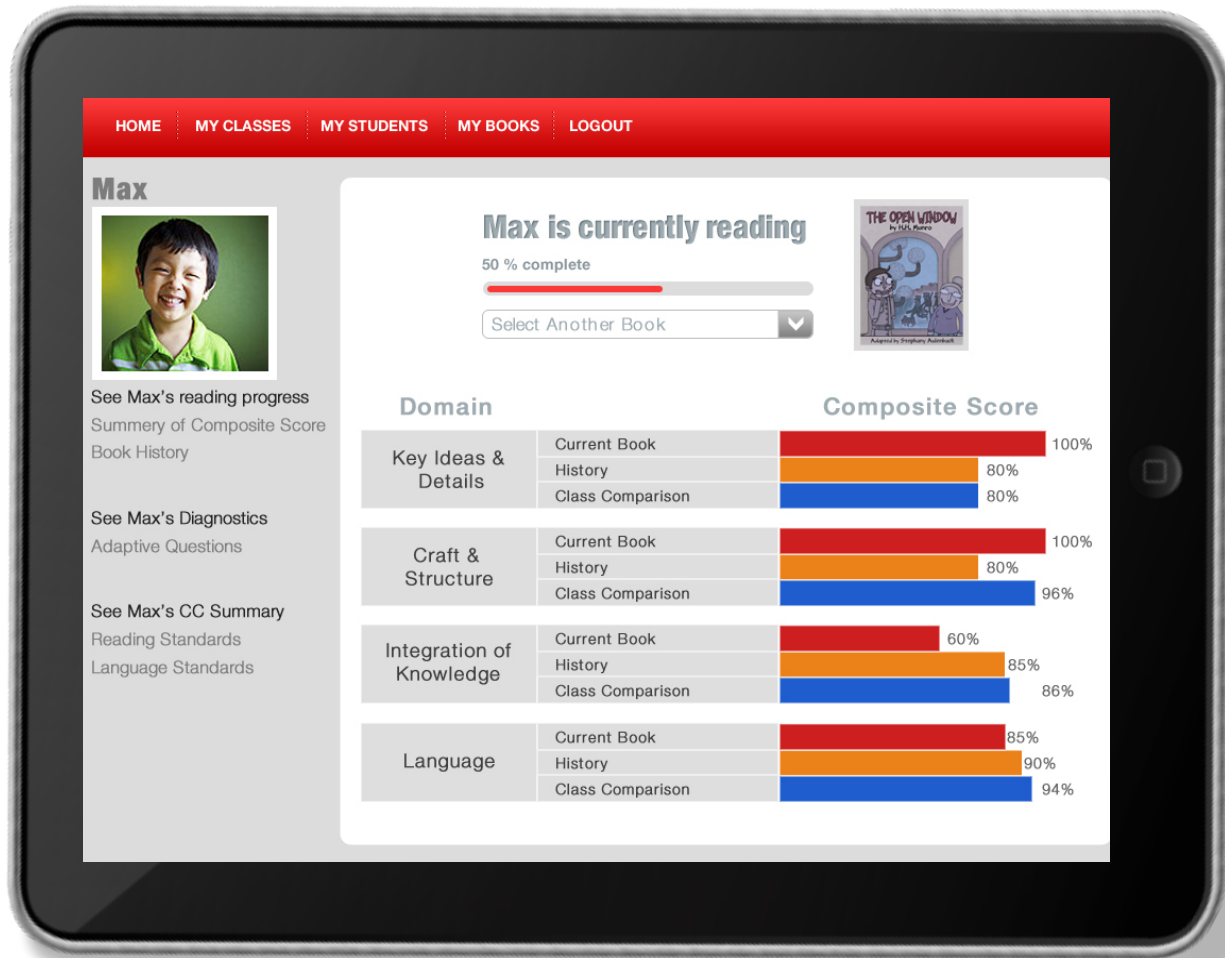
Why do schools need adaptive books?

Litearcy Support

Fluency Support

Comprehension Support
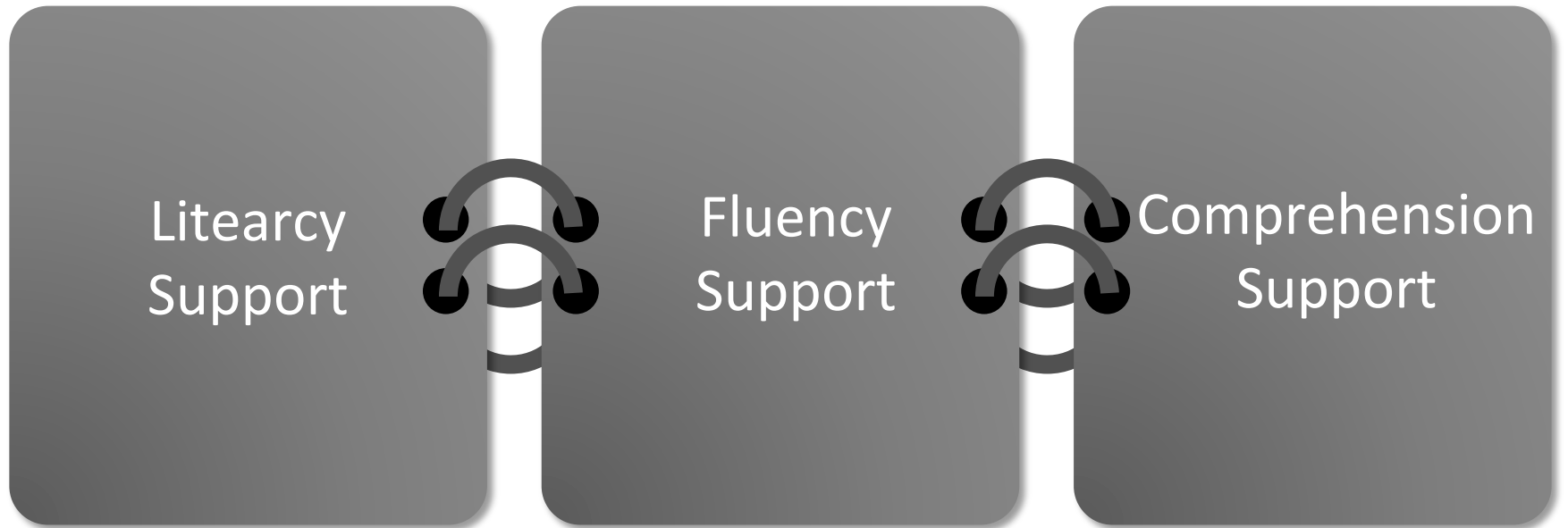
Now, imagine what else is possible

Respond to
Brain Activity

Monitor Engagement

Check Comprehension

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