

bluefire

Micah Bowers, CEO

Bluefire Productions, LLC

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Booth # 2071C

Reading Systems Adding Value **vs.** Content Becoming Enhanced

As titles are increasingly enhanced:

How will reading systems differentiate and add value?

What will be the drivers of product and content success?





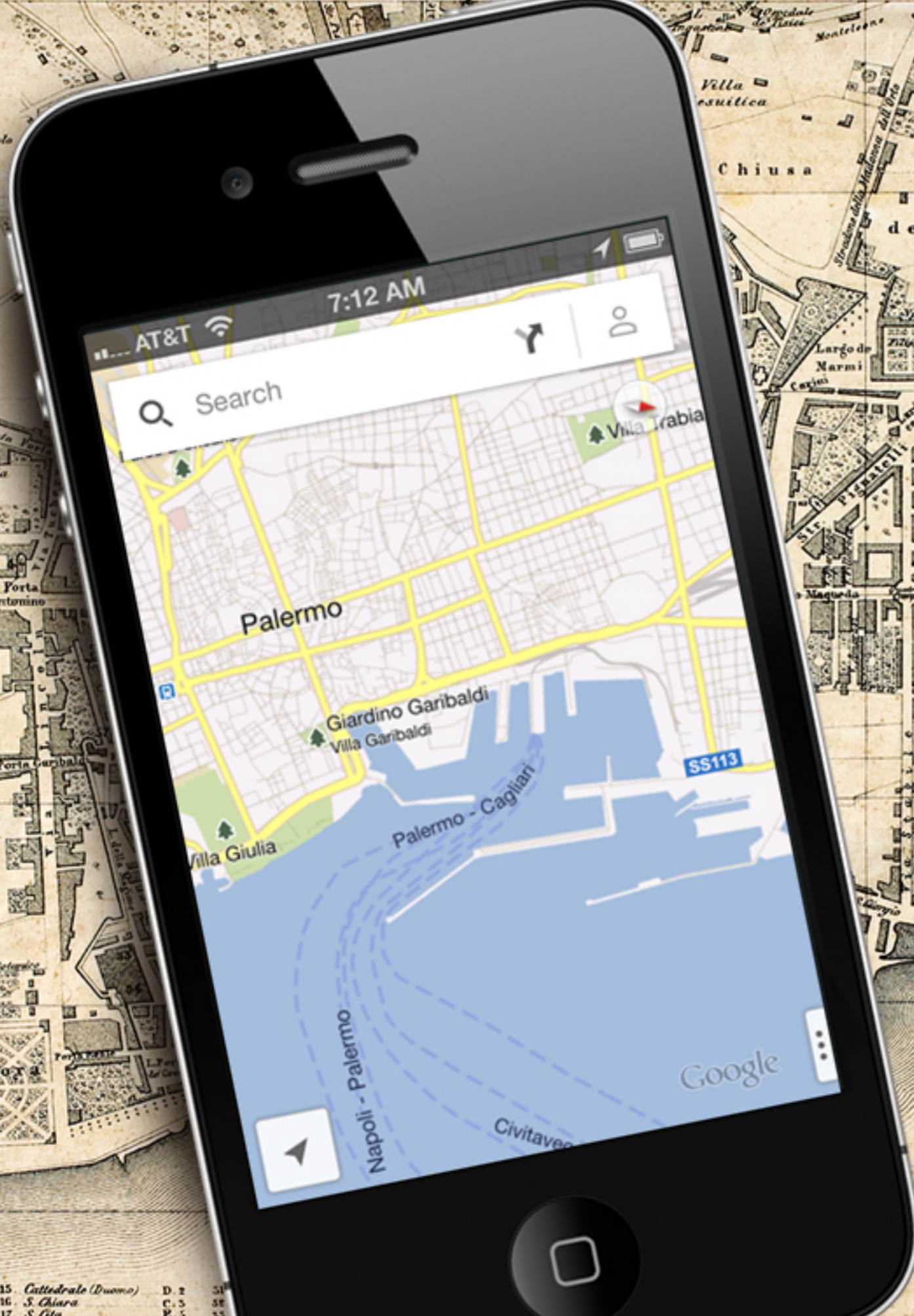


DNA

GGGTACACATGA
TTACTTCAGGACC
GGTACCCATGAA
CAGTACCTTTTGA







PALEERMO.

1 : 13.000

77. Biblioteca comunale	C. 5	83. Prefettura	D. 2
78. Conservatorio di S. Spirito	D. 6	90. Seminario de' Chierici	D. 2
79. Liceo Nazionale	D. 5	91. Nautico	H. 7
80. Lotteria	C. 6	92. Spedale Greco	B. 2
81. Monte di Pietà	D. 3	93. Grande	C. 2
82. di S. Rosalia	E. 4	94. Meretricio	B. 5
83. Ospizio di Beneficenza	BC. 5	95. Teatro Bellini	C. 4
84. Palazzo Arcivescovile	D. 2	96. S. Cecilia	C. 4
85. delle Finanze	D. 5	96a. Oreo	A. 6
86. del Municipio	C. 4	97. Umberto	C. 3
87. Reale	C. 1	98. Tribunale	C. 5.6
88. Posta	C. 4	99. Università	C. 5

100. Zecca

15. Cattedrale (Duomo)	D. 2	51
16. S. Chiara	C. 5	58
17. S. Cita	E. 5	53
18. S. Consolazione	H. 5	54

P O R T O





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**Ask Your Doctor if
Open Web Standards
Are Right for You.**





Readium

bluefire

Thanks!

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