May 2013



DISRUPTING EDUCATION WITH TRANSFORMATIVE INNOVATION



# NOW ACADEMY-LOS ANGELES UNIFIED SCHOOL DISTRICT COPIA PILOT

#### ABOUT THE SPEAKER

#### Rebecca Tomasini – Founder and CEO of The Alvo Institute

- Developed and facilitated professional development and coaching for teachers and admin leaders
- Developed and delivered rigorous curriculum training programs
- Sr. Director of Instruction and Evaluation at KC Distance Learning (now K12)
- 7 years classroom teaching including 6 years teaching at risk high school English Learners in the Montebello Unified School District, Los Angeles County, California
- California Association of Bilingual Educators' Teacher of the Year Award in 2002
- Adjunct professor and Advisory Board member at Claremont Graduate University, School of Education, Portland State University and Lewis & Clark College
- 4 years in private sector equity research, financial marketing and mergers & acquisitions with companies including Goldman Sachs, Deutsche Bank, Cushman & Wakefield
- BA, English, Smith College, MA, Renaissance Studies, University of London. MA, Education and Community Development, Claremont Graduate University, School of Education

#### **About The Alvo Institute**

The Alvo Institute is an educational design, consulting, and professional development firm based in Oakland, CA. We help educators design and implement classrooms for the 21st century by blending the very best of traditional instructional practice with the most relevant and effective technology-enabled experiences, such as online learning.



## READY OR NOT THE US K-12 MARKET IS GOING DIGITAL

Tablets can hold hundreds of textbooks on one device, plus homework, quizzes, and other files, eliminating the need for physical storage of books and classroom materials The average tablet contains anywhere from 8 to 64 gigabytes (GB) of storage space..

**E-textbooks on tablets cost on average 50-60% less than print textbooks.** According to a 2012 report from the Federal Communications Commission (FCC), K-12 school districts spend more than \$8 billion per year on textbooks. E-Textbooks can save schools between \$250-1,000 per student per year.

**Tablets help to improve student achievement on standardized tests.** Publisher Houghton Mifflin Harcourt tested an interactive, digital version of an Algebra 1 textbook for Apple's iPad in California's Riverside Unified School District. Students who used the iPad version scored 20 percent higher on standardized tests versus students who learned with traditional textbooks.

Digital Application contain many technological features that cannot be found in print textbooks. Tablets give users the ability to highlight and edit text and write notes without ruining a textbook for the next user. Tablets have a search function, a backlighting option to read in low light, and a built-in dictionary. Interactive diagrams and videos increase student creativity, motivation, attentiveness, and engagement with classroom materials.

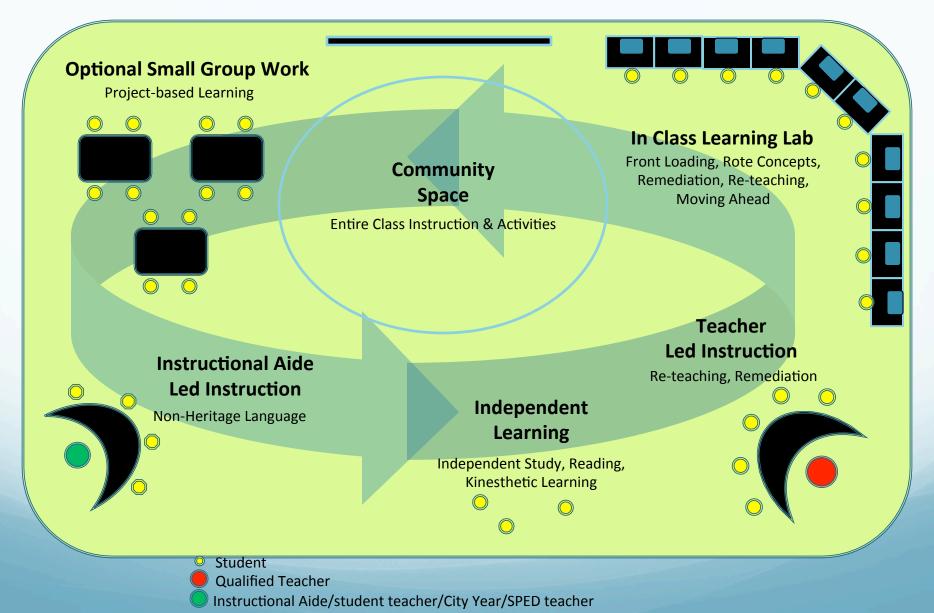
From "ProCon.org"

BUT: The key is NOT the tablet or the end user device: It is the User Interface.

# LOS ANGELES UNIFIED SCHOOL DISTRICT PILOT DEMOGRAPHICS

Grade	Subject(s)	# of Teachers	# of Students
5	Reading Comprehension Math	2 Classroom (5 <sup>th</sup> ) 2 Classroom (6 <sup>th</sup> ) 1 Special Ed	60
6	ELA Math		60
8	Government (supplemental text books)	1 Classroom	90
11	American Literature (supplemental text books)	1 Classroom	90
4 Grades	5 subject areas	7 teachers	300 students

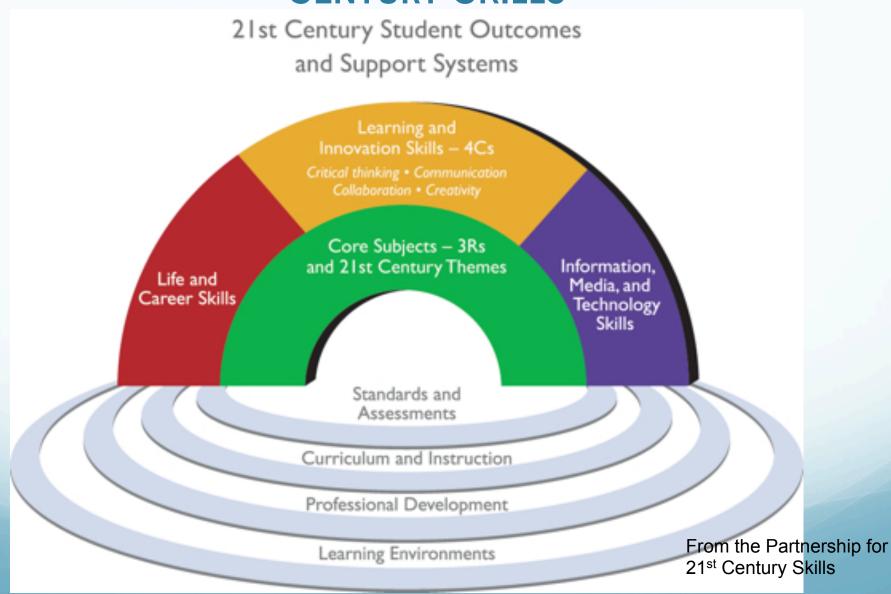
### BLENDED LEARNING CLASSROOM DESIGNS DEEPLY ENHANCED BY DIGITAL TEXTS AND COPIA PLATFORM



### SURVEY OF STUDENTS BEFORE AND AFTER THE PILOT POINT TO INEVITABILITY OF DIGITAL TEXTS

Info to come from results to be collected in two week...just before the conference.

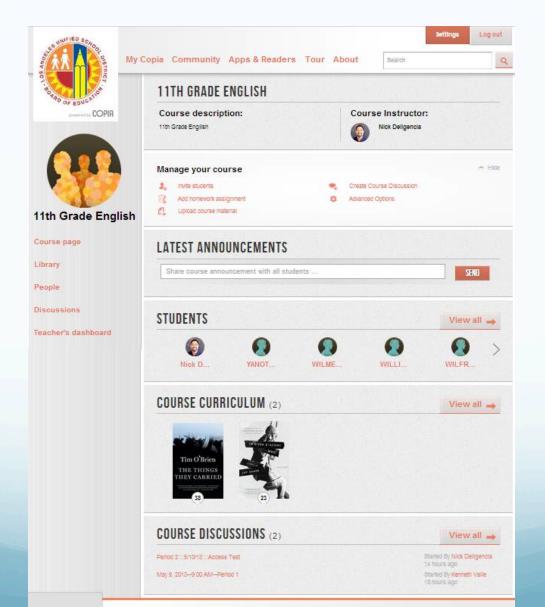
### COPIA'S PLATFORM SUPPORTS THE CALL FOR 21st CENTURY SKILLS



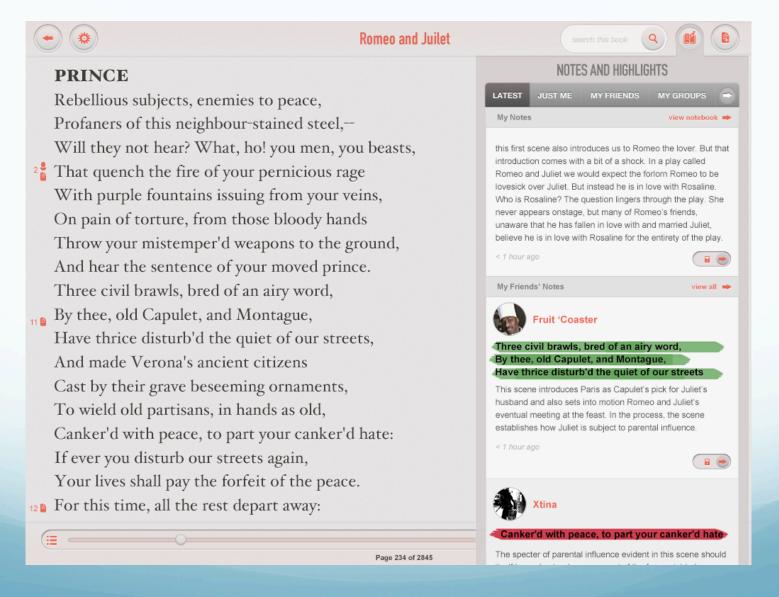
#### How is the Copia Platform Transforming How students learn?

- ✓ Schools have access to a wider range of books
- ✓ Schools can purchase books that meet the needs of the students
- ✓ Teachers can see how a student reads as they read
- ✓ Students can access supports to make texts more accessible
- ✓ Digital texts are integrated with CCSS assessments, peer interaction and assignments

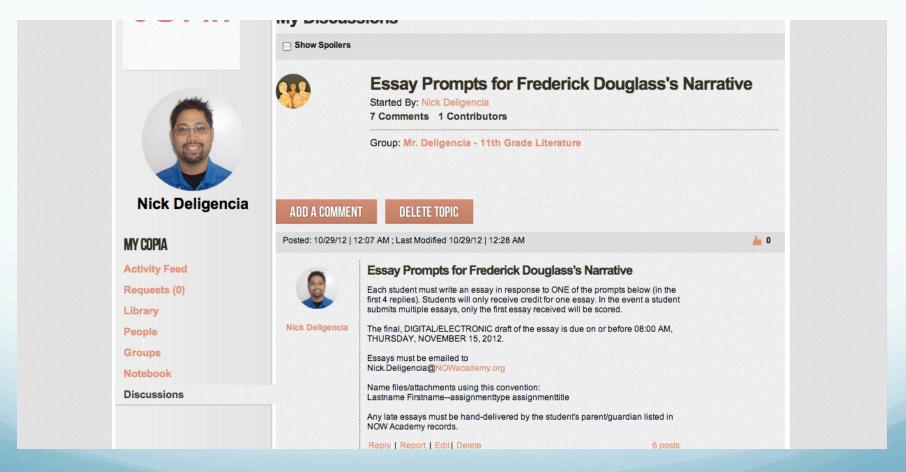
### Students Have Access To The Classroom E-reading Materials with Full Literacy Supports



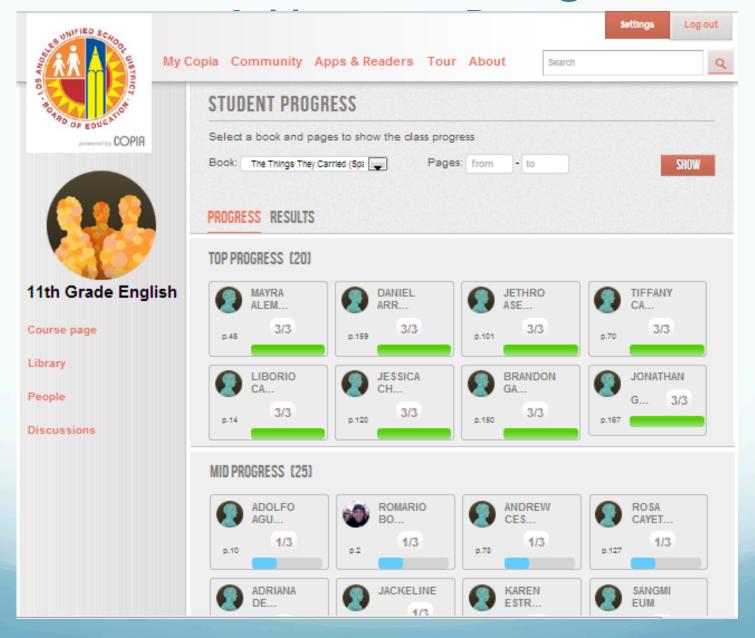
## Copia Fuels Interaction for Students; Teachers See HOW Students Read While They Read



#### Copia Blurs Traditional Instructional Modes: Teachers & Students Communicate In Class & Online Discussion Groups, Digital Assignments & Text



#### **Teacher Has Access To CCSS Aligned Student**



#### WHAT ARE TEACHERS AND STUDENTS SAYING?

Insert data from pilot survey

#### FOR MORE INFORMATION....

For more information about the pilot, pilot results, and technology enhanced instructional designs, please contact:

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Website www.thealvoinstitue.com

For information about The Copia visit www.thecopia.com