

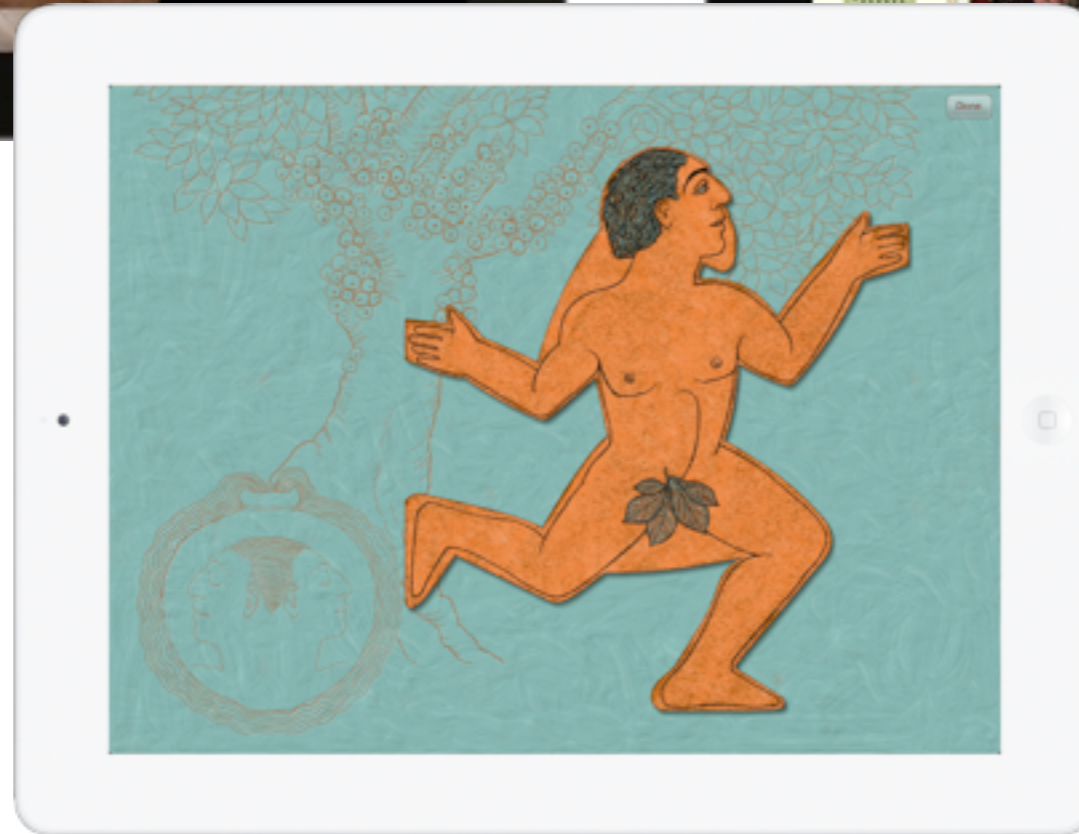
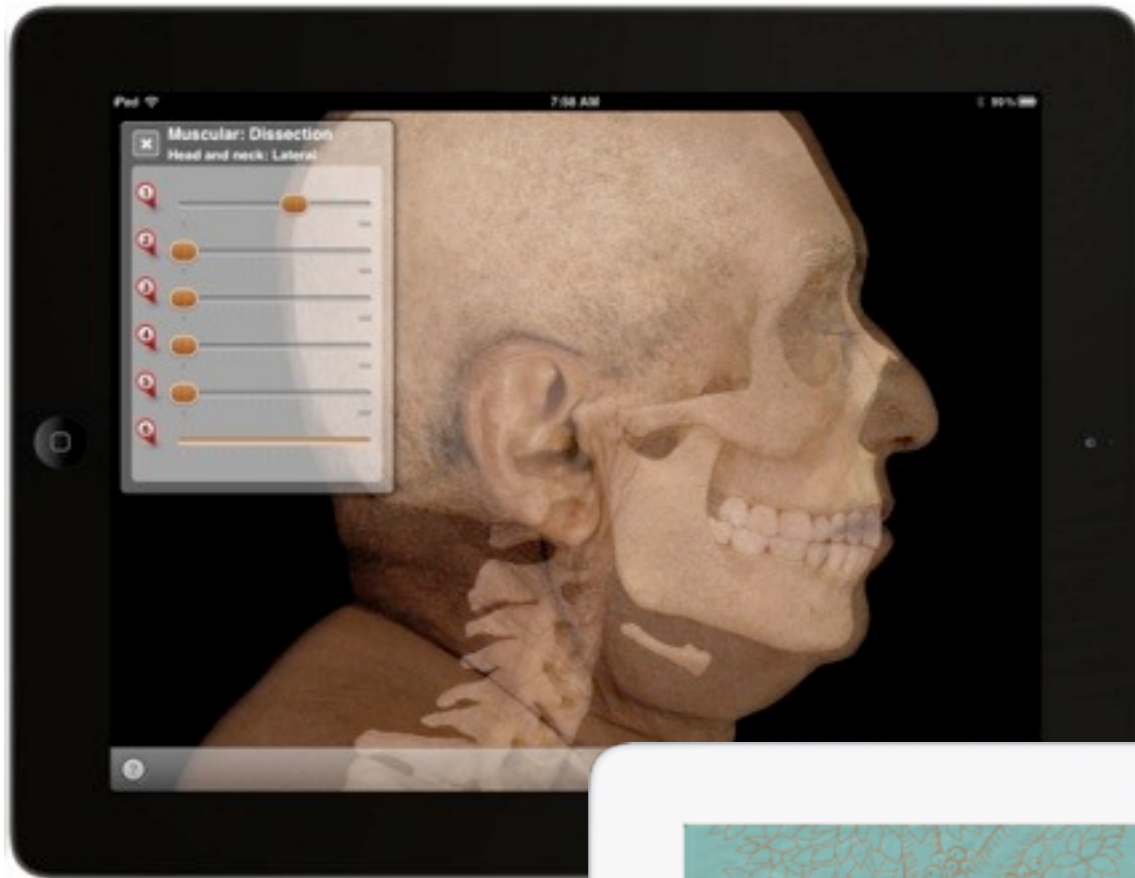
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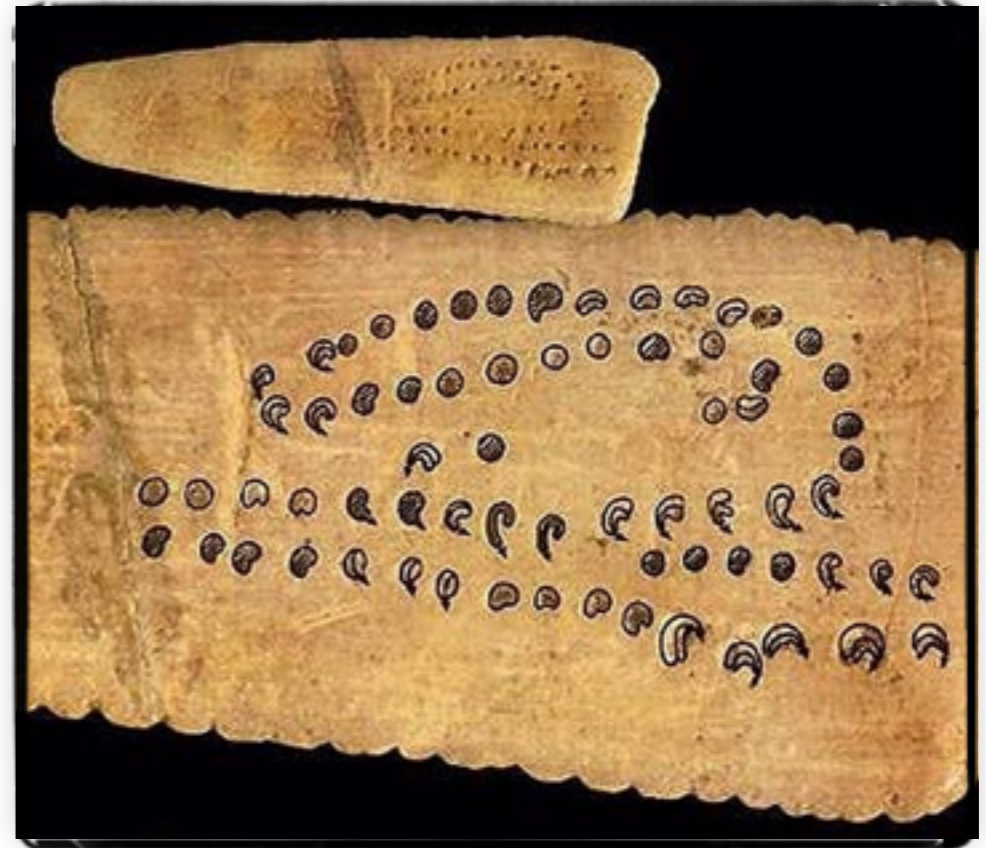
**Designing Digital Paratexts for Achieving Haptic Harmony**





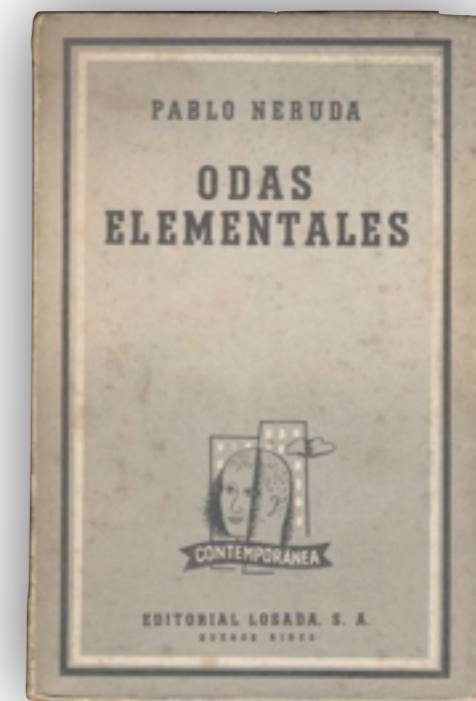
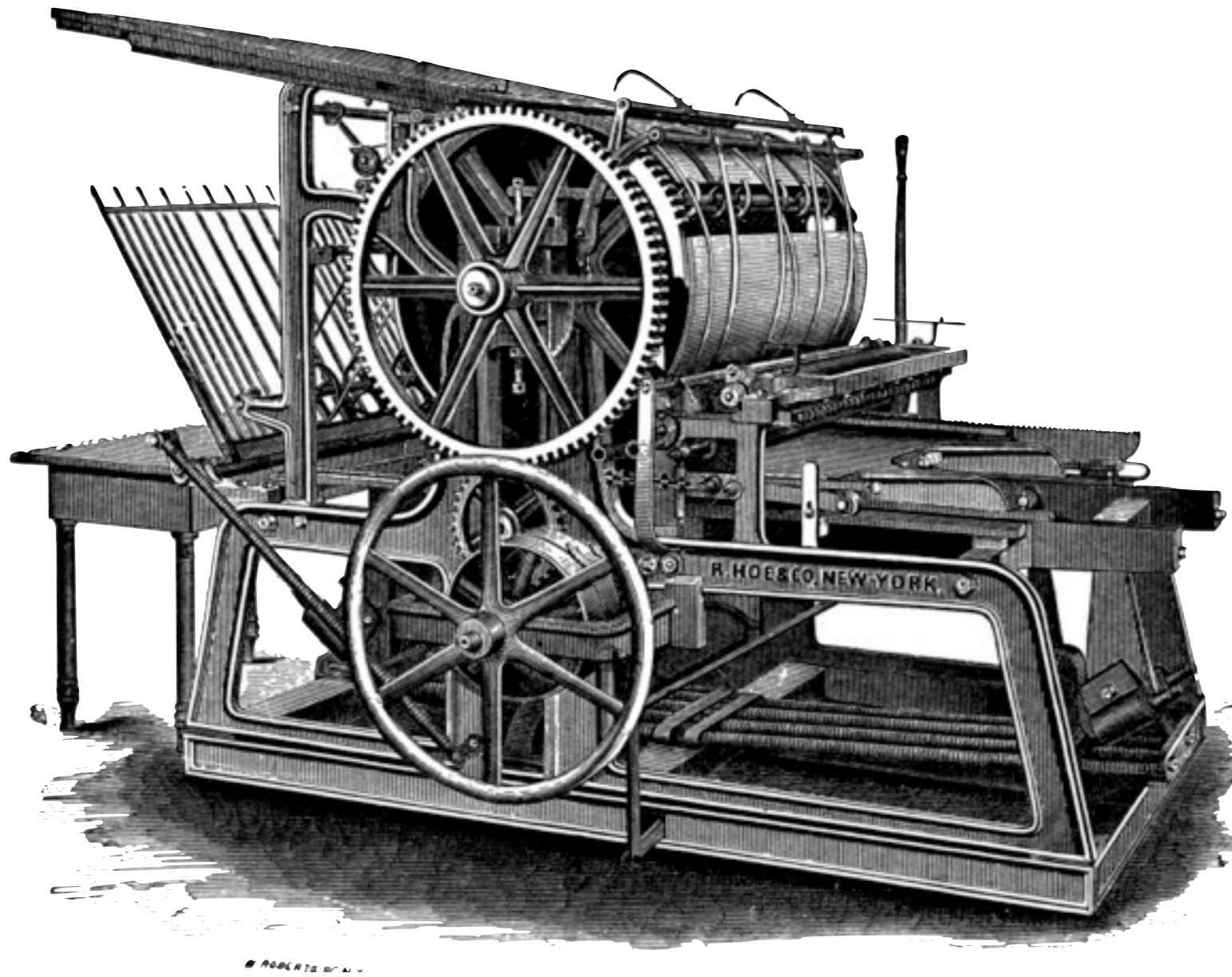


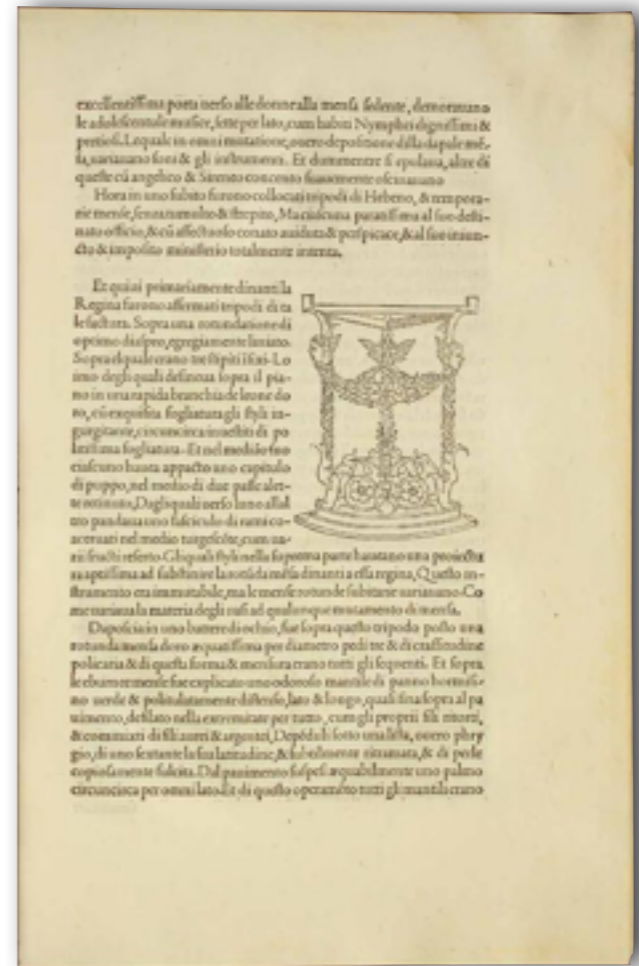












## **To Publish (v) :**

early 14c., "to make public," from M.E. publicen (c.1300), altered (by influence of banish, finish, etc.) from O.Fr. publier, from L. publicare "make public," from publicus "public"

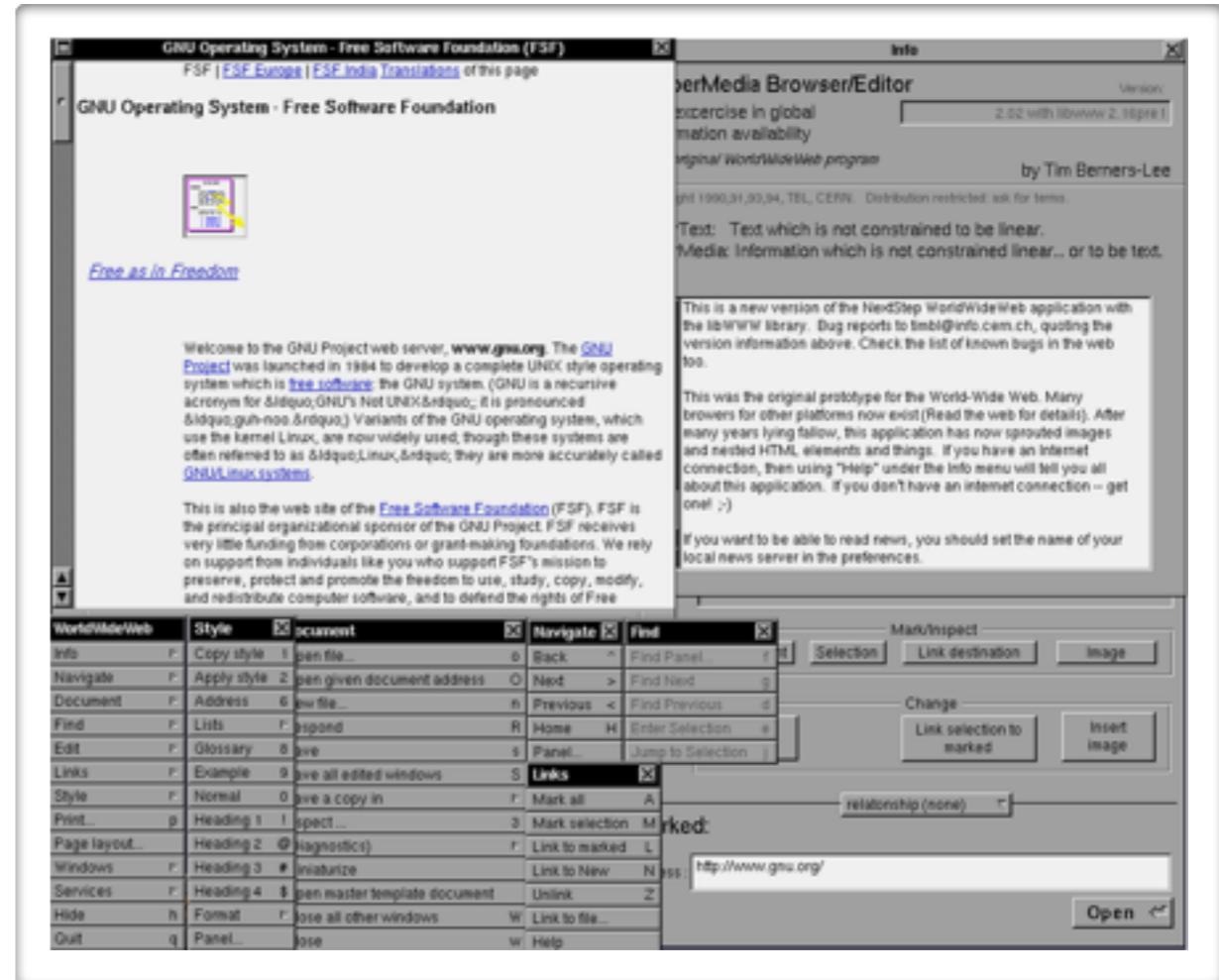


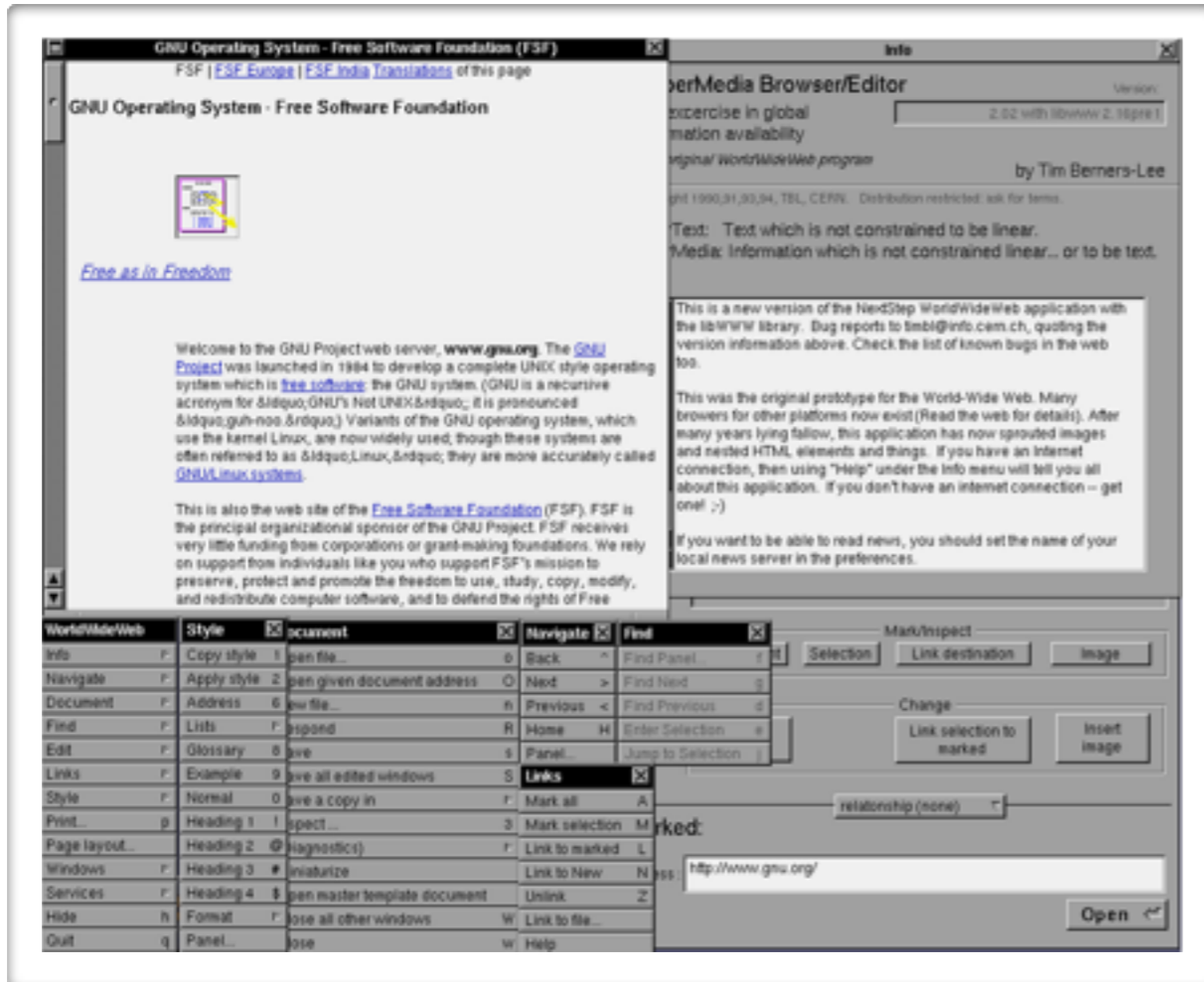
"More than a boundary or a sealed border, the paratext is, rather, a threshold." It is "a zone between text and off-text, a zone not only of transition but also of transaction: a privileged place of pragmatics and a strategy, of an influence on the public, an influence that ... is at the service of a better reception for the text and a more pertinent reading of it."

"...a fringe of the printed text which in reality controls one's whole reading of the text".

01000101 01111000 01110000  
01110010 01101001 01101101  
01100001 00100000 01001101  
01100101 01100100 01101001

01000101 01111000 01110000  
 01110010 01101001 01101101  
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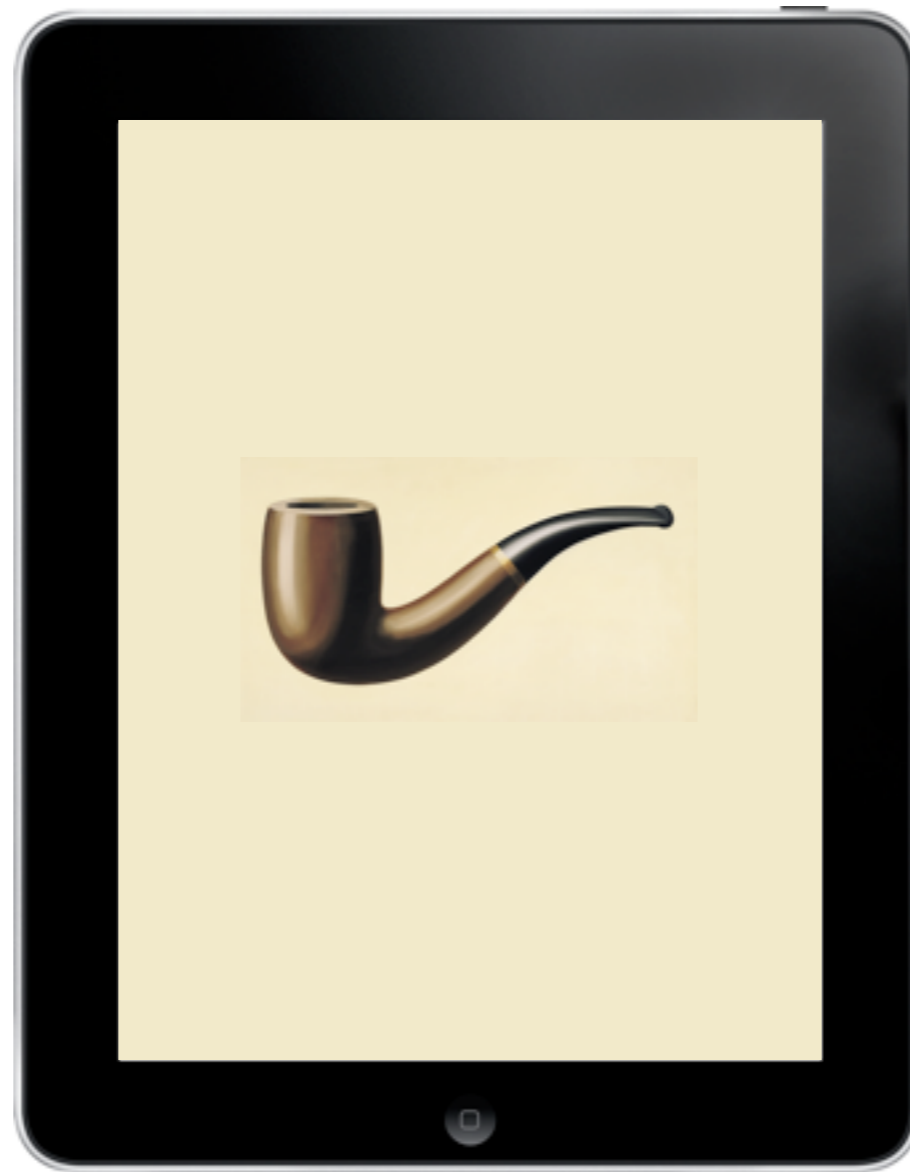




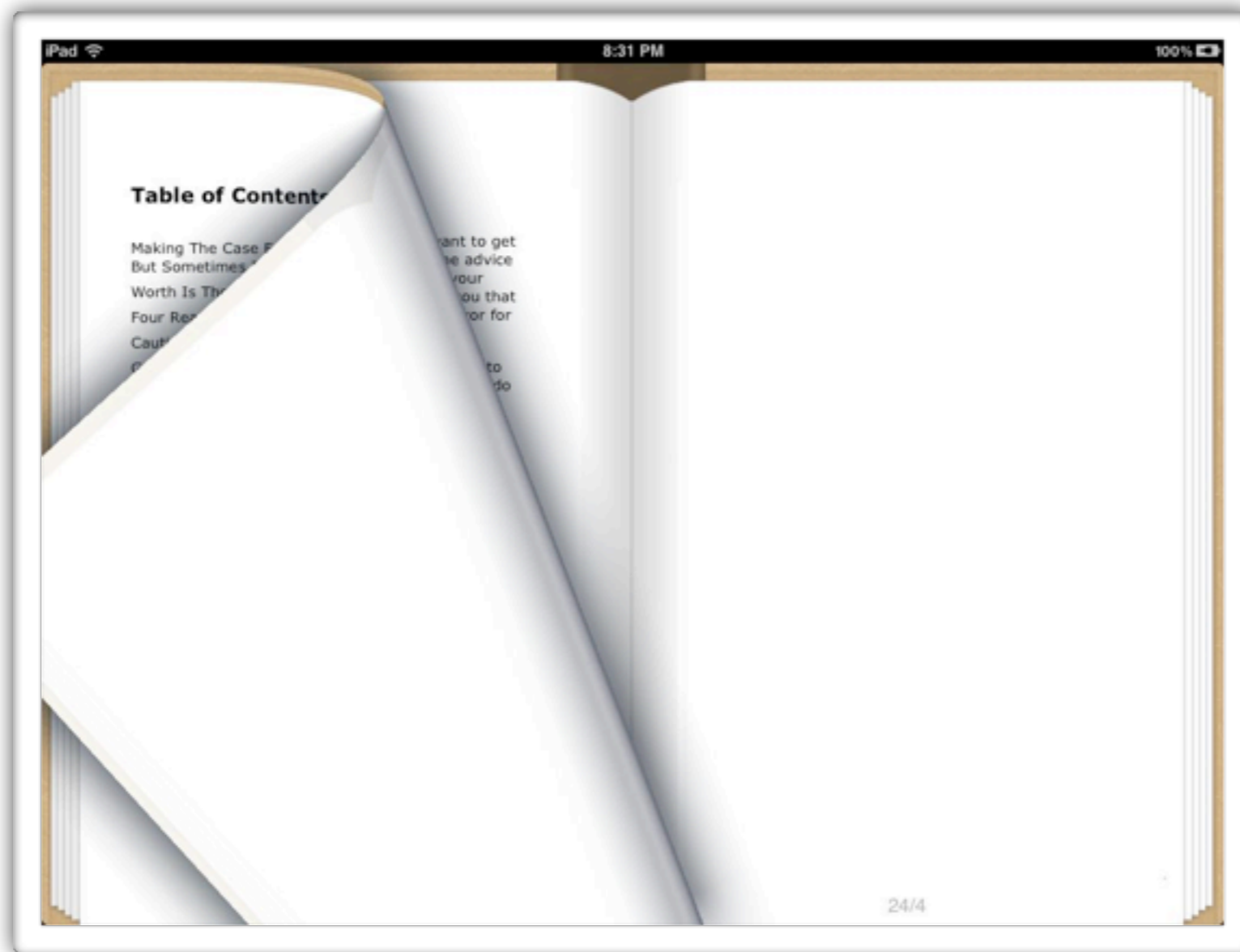


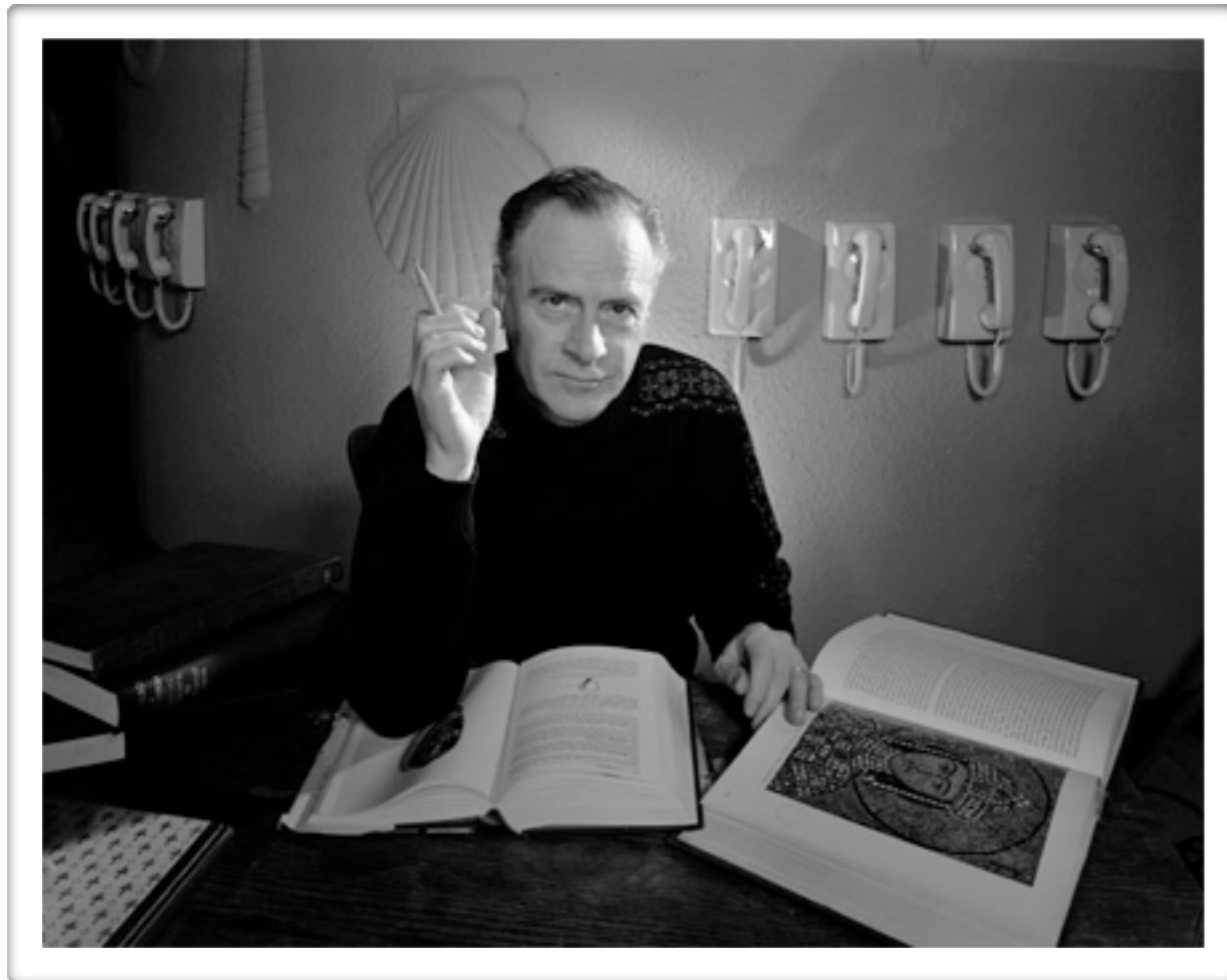






This is not a book





Alphabet, radio, TV all encourage the dominance of a single sense - a form of hypnosis.

Media that encourage the interplay of all senses provide the “haptic harmony” of the old days.

“...our new electronic culture provides our lives again with a tribal base.”

The artist is the person who invents the means to bridge between biological inheritance and the environments created by technological innovation.

\_M.M.

The artist is the person who invents the means to bridge between biological inheritance and the environments created by technological innovation.

[\\_M.M.](#)

Interaction Design (IxD) defines the structure and behavior of interactive products and services. Interaction Designers create compelling relationships between people and the interactive systems they use.

[\\_IXDA Website](#)

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