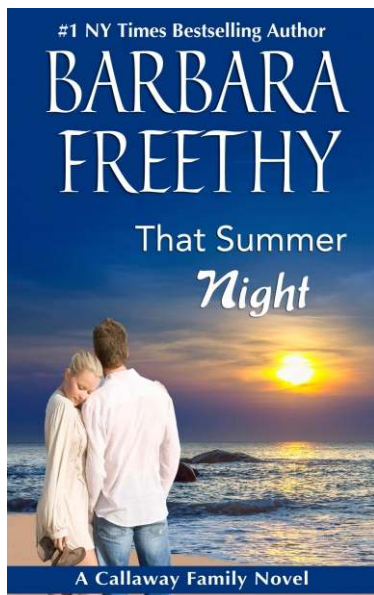


*A discussion with  
New York Times bestselling authors*

**Bella Andre**  
**Barbara Freethy**  
**Hugh Howey**

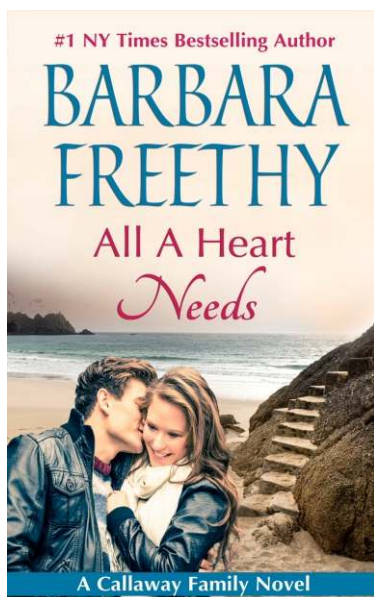
The Indie / Hybrid Perspective on P & E:  
Reinventing the Writing Process in a Reader-  
Connected World

# What is the real story?



- Three Paths to Publication - Traditional, Indie, Hybrid - what have authors learned in the past 3 years?

- Is the Indie revolution ending or just beginning? Dispelling popular industry myths.



- Storytelling and technology – How has the writing process changed? Or has it?

- What are the real numbers? How well are Indie authors competing?

# Where are we going in the future?

- How can authors most effectively juggle the demands for print & e?
- Global expansion: How is the model changing overseas?
- Pricing: Where is it going?
- Audiobooks: Are they the new eBooks?

