



# Creating eBooks with Adobe InDesign CC

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# Today's presentation

- Introduction
- The history of EPUB within InDesign
- Principles that have guided the InDesign team
- EPUB capabilities within InDesign
- Looking ahead to the future of EPUB creation within InDesign
- Questions

# The history of EPUB within InDesign

# Adobe InDesign - Revolutionizing the creation of print and now digital content....



## **InDesign 1.0/1.5**

The Foundation

**1999–2000**



## **InDesign 2.0**

Enhancing Creativity

**2002**



## **InDesign CS**

Greater Productivity

**2003**



## **InDesign CS2**

Improving a Breadth of Creative Workflows

**2005**



## **InDesign CS3**

More creativity and Productivity

**2007**



## **InDesign CS4**

Greater Productivity

**2008**



## **InDesign CS5**

Re-imagining For Digital

**2010**



## **InDesign CS5.5**

New Digital Workflows

**2011**



## **InDesign CS6**

Transforming content for Digital

**2012**



## **InDesign CC**

Creative Cloud

**2013**

# Continuing to build on several years of EPUB creation...



**InDesign CS3**

**2007**

**Initial support  
for EPUB export  
via script**



**InDesign CS4**

**2008**

**'Export for  
Digital Editions'**



**InDesign CS5**

**2010**



**InDesign CS5.5**

**2011**

**Complete rewrite  
of EPUB export  
to now be native  
feature of  
InDesign**



**InDesign CS6**

**2012**

**First EPUB3  
support**



**InDesign CC**

**2013**

**More than 30  
new and  
enhanced EPUB  
features**

# Principles that have guided the InDesign team

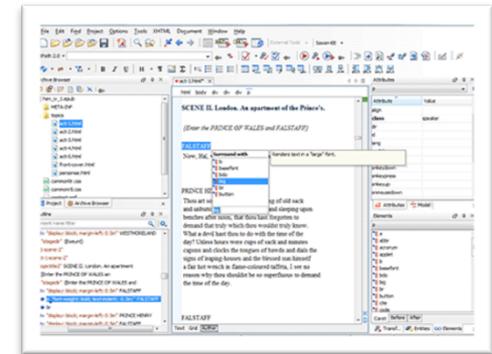
# The three principles that have guided the team

Enable people to create the most beautiful EPUB possible



Reduce the number of reasons that someone might have to 'crack' the EPUB after export

Make it simple to create EPUB from InDesign

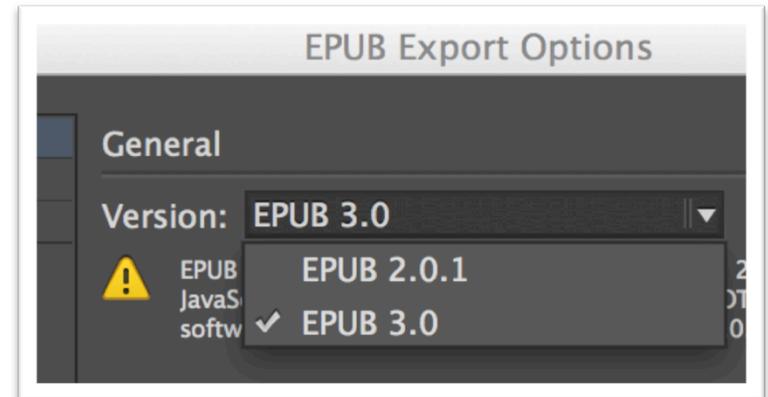
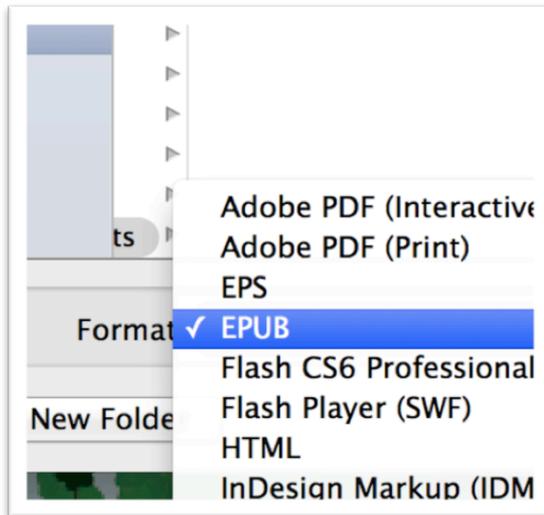


# Epub capabilities within InDesign



# EPUB capabilities – support for reflowable EPUB2 and EPUB3

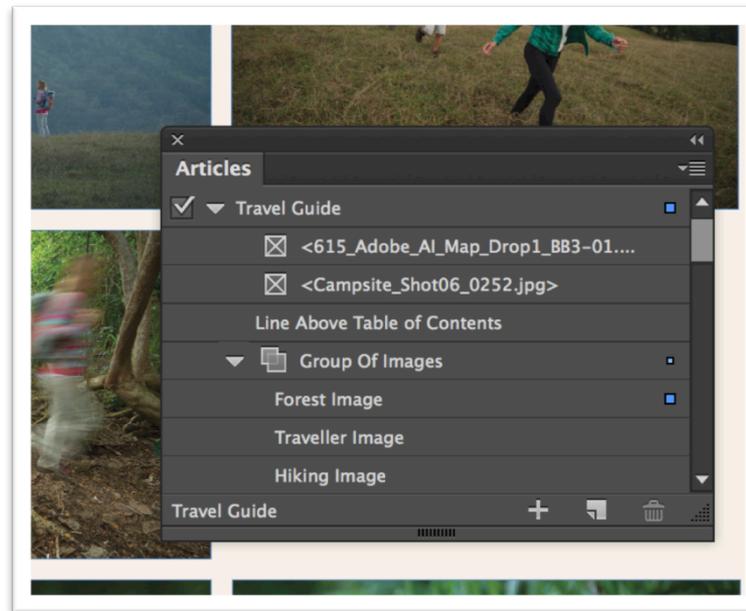
Direct export from InDesign  
to EPUB2 or EPUB3  
standard





# EPUB capabilities – easily control content and order of your EPUB

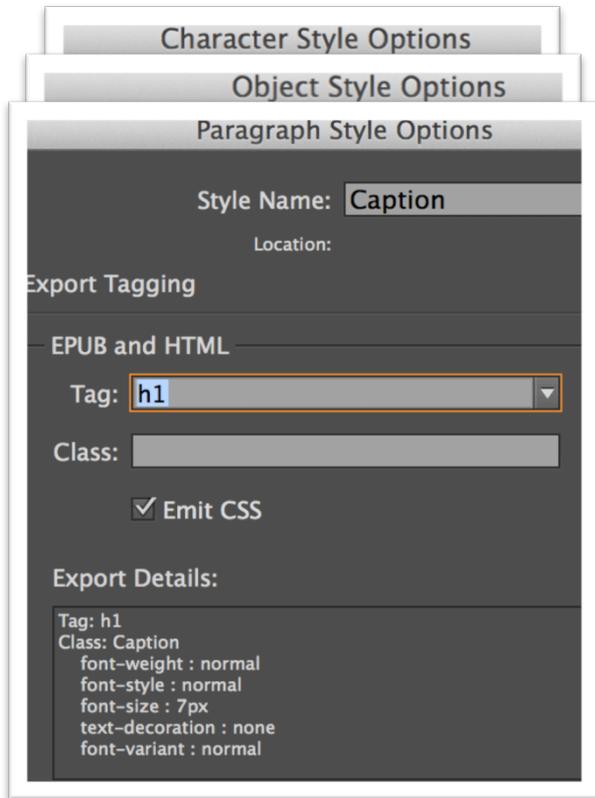
The Articles panel decides what content you want in your EPUB and the order of that content



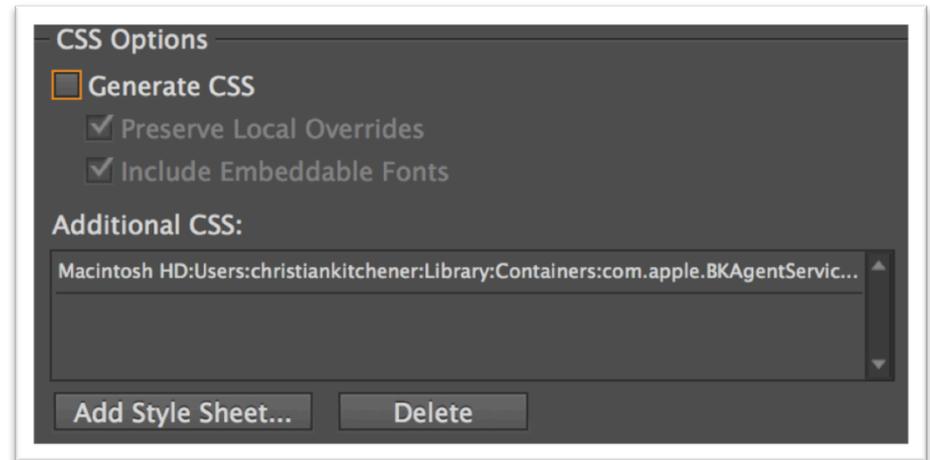


# EPUB capabilities – transforming from print to EPUB

Map your print styles to EPUB equivalents

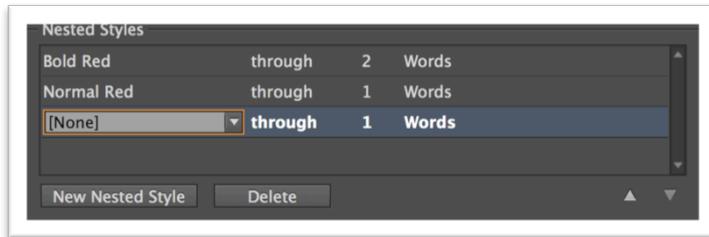


Use your own external CSS that map to classes defined in your print styles

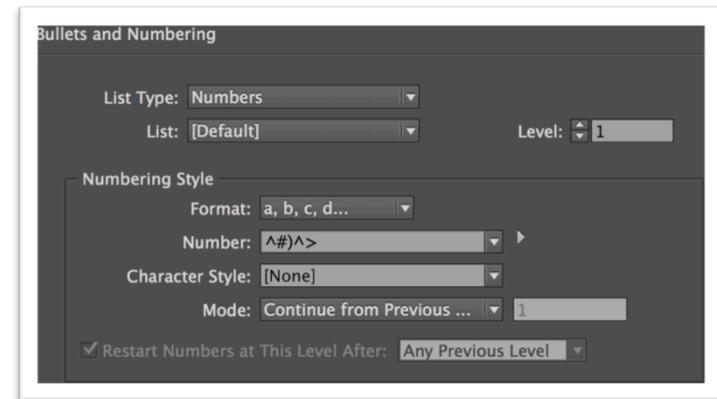




Nested Styles mapped correctly to HTML

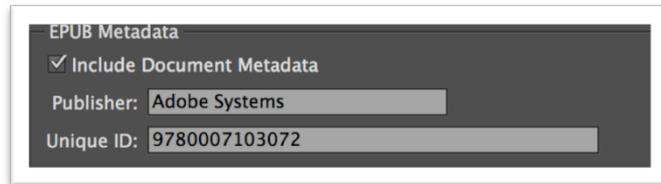


InDesign's bullets and numbers correctly detected and appropriately marked up

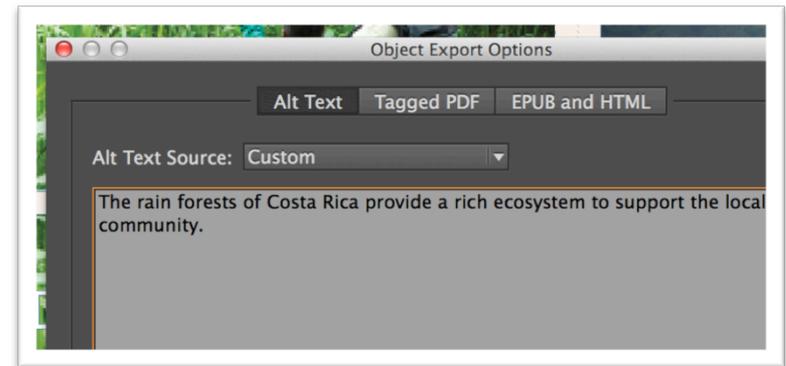




Easily apply metadata as part of the export process



Apply alt text either to individual objects or as part of an object style



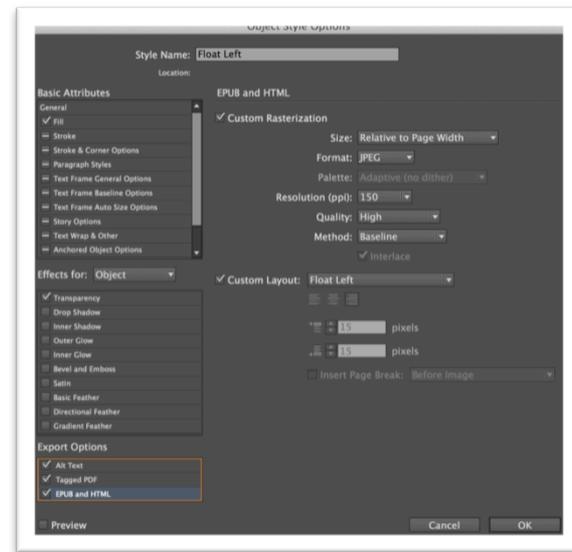


# EPUB capabilities – productivity features

Edit all your style export tag mappings at one place



Use Object Styles to quickly apply and manage object export settings across your document





# The future of EPUB export from InDesign – what do we talk about with the team?

## More Production Controls

Fixed Layout

Accessibility



Read aloud

Richer HTML

## Interactivity and Animation

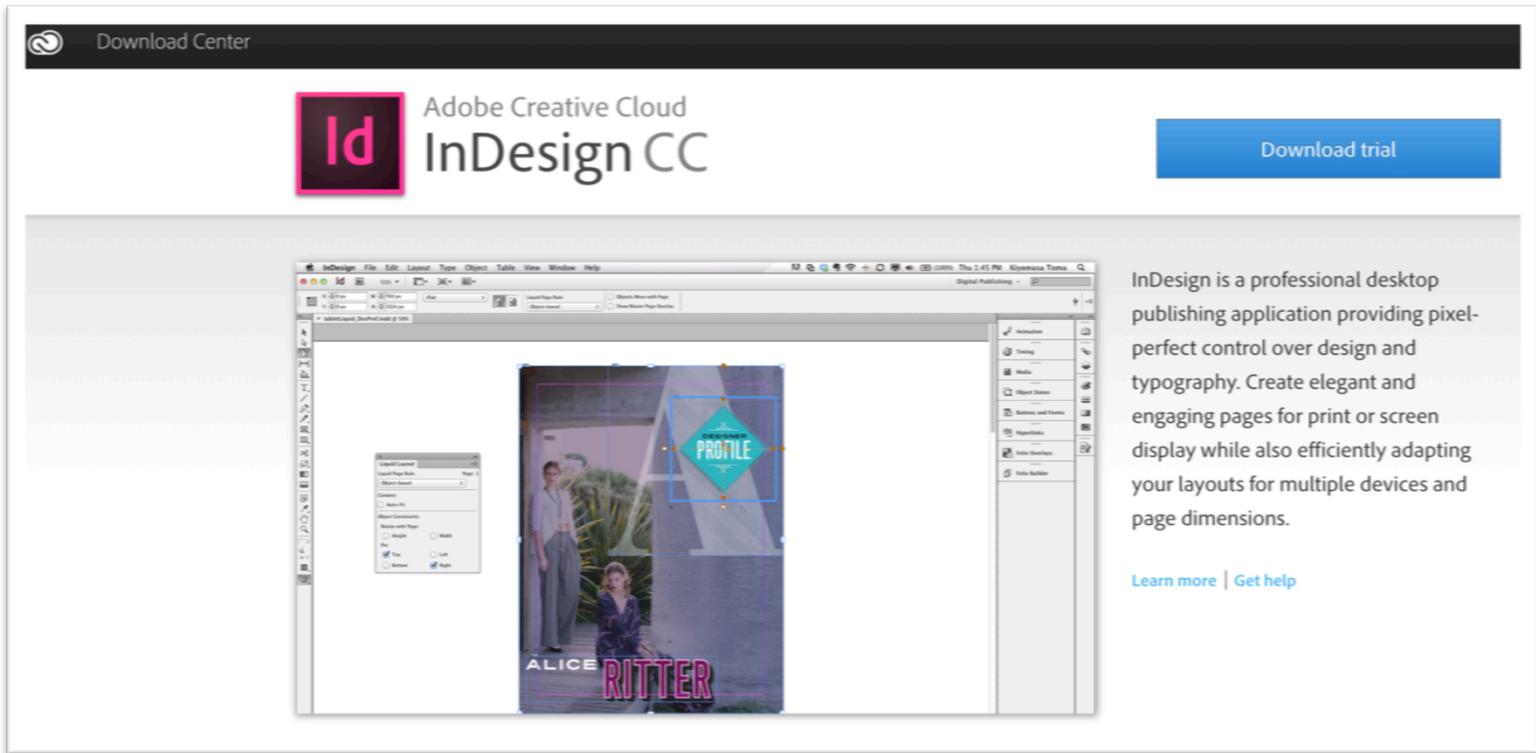
Metadata

SVG



# Useful resources – download the trial of InDesign CC

<https://creative.adobe.com/products/indesign>



Download Center

**Id** Adobe Creative Cloud  
**InDesign CC**

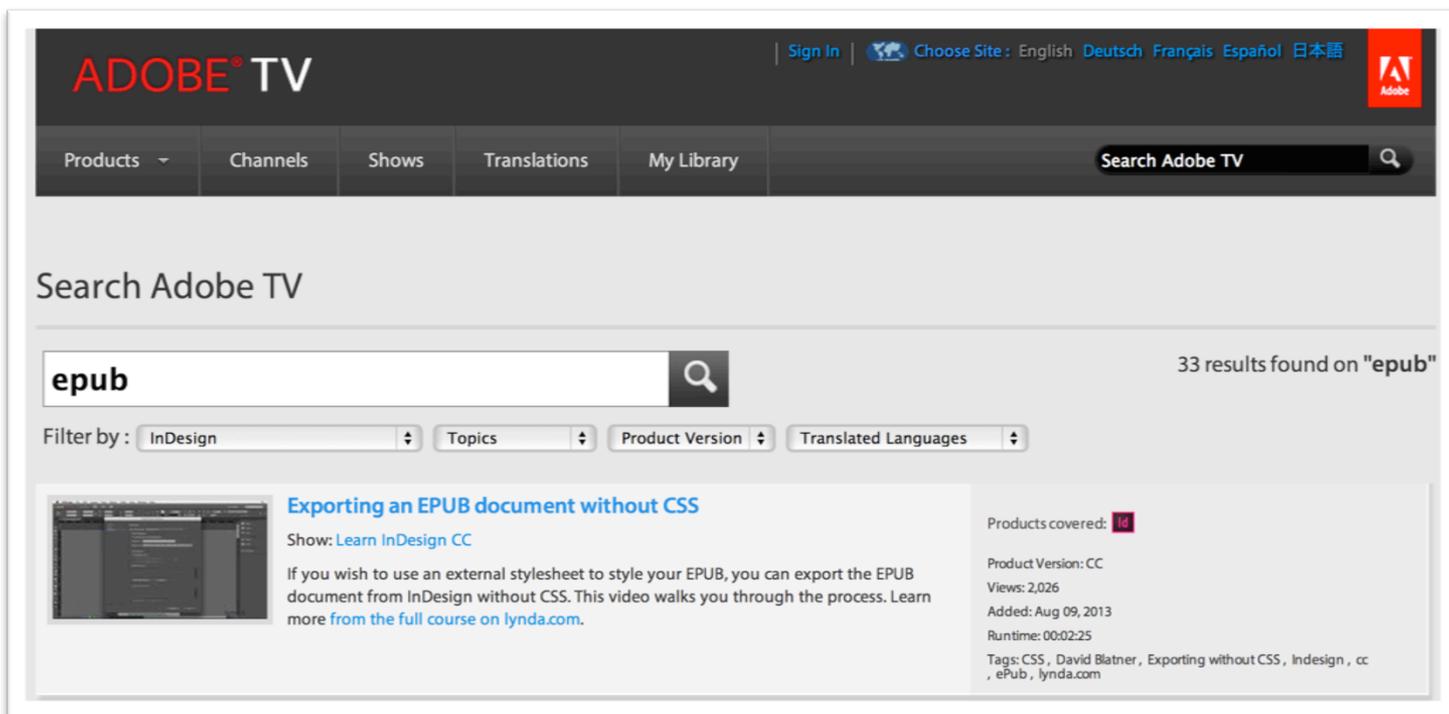
[Download trial](#)

InDesign is a professional desktop publishing application providing pixel-perfect control over design and typography. Create elegant and engaging pages for print or screen display while also efficiently adapting your layouts for multiple devices and page dimensions.

[Learn more](#) | [Get help](#)

# Useful resources – learn more about InDesign EPUB export for free on Adobe TV

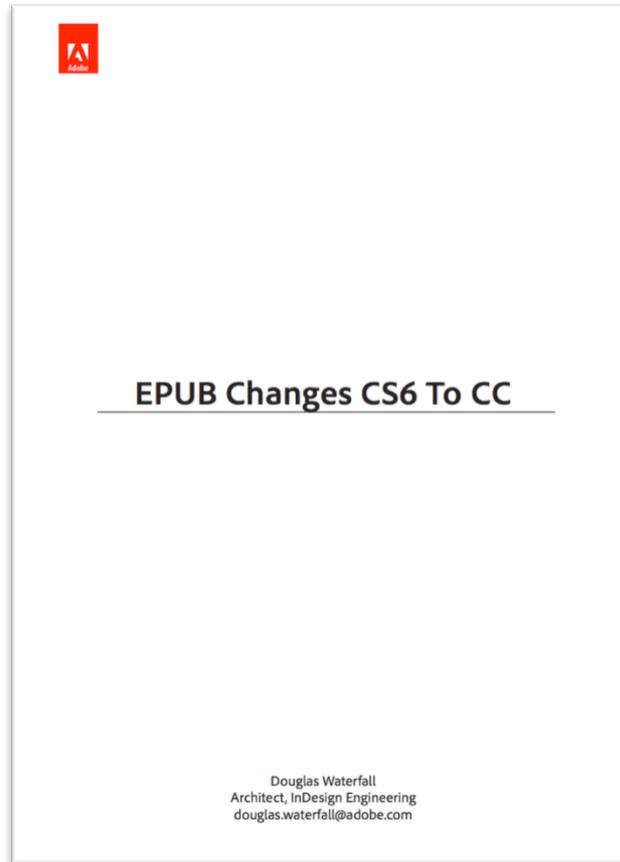
<http://tv.adobe.com/videos/epub/?p=3>



The screenshot shows the Adobe TV website interface. At the top, there is a navigation bar with the Adobe TV logo, a 'Sign In' link, and a 'Choose Site' dropdown menu with options for English, Deutsch, Français, Español, and 日本語. Below the navigation bar are tabs for 'Products', 'Channels', 'Shows', 'Translations', and 'My Library', along with a search bar labeled 'Search Adobe TV'. The main content area is titled 'Search Adobe TV' and features a search input field containing the text 'epub'. To the right of the search bar, it indicates '33 results found on "epub"'. Below the search bar are filter buttons for 'InDesign', 'Topics', 'Product Version', and 'Translated Languages'. The first search result is a video titled 'Exporting an EPUB document without CSS'. The video thumbnail shows a screenshot of the Adobe InDesign interface. The video description reads: 'If you wish to use an external stylesheet to style your EPUB, you can export the EPUB document from InDesign without CSS. This video walks you through the process. Learn more [from the full course on lynda.com](http://lynda.com).' To the right of the video description, there is a metadata box with the following information: 'Products covered: id', 'Product Version: CC', 'Views: 2,026', 'Added: Aug 09, 2013', 'Runtime: 00:02:25', and 'Tags: CSS, David Blatner, Exporting without CSS, Indesign, cc, ePub, lynda.com'.

# Useful resources – learn more about what's new in InDesign CC

[http://epubsecrets.com/downloads/EPUB\\_Changes\\_CS6\\_To\\_CC.pdf](http://epubsecrets.com/downloads/EPUB_Changes_CS6_To_CC.pdf)



Questions?

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